

NON-CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008 AND INDEPENDENT AUDITORS' REPORT

Audit . Tax . Consulting . Financial Advisory.

# **Independent Auditors' Report**

English Translation of a Report Originally Issued in Korean

#### To Shareholders and the Board of Directors of

#### Daekyo Co., Ltd.:

We have audited the accompanying non-consolidated statements of financial position of Daekyo Co., Ltd. (the "Company") as of December 31, 2009 and 2008, and the related non-consolidated statements of income, appropriations of retained earnings, changes in shareholders' equity and cash flows for the years then ended, all expressed in Korean Won. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the Republic of Korea. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2009 and 2008, and the results of its operations, the changes in its retained earnings and shareholders' equity, and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the Republic of Korea.

Accounting principles and auditing standards and their application in practice vary among countries. The accompanying financial statements are not intended to present the financial position, results of operations, changes in shareholders' equity and cash flows in accordance with accounting principles and practices generally accepted in countries other than the Republic of Korea. In addition, the procedures and practices utilized in the Republic of Korea to audit such financial statements may differ from those generally accepted and applied in other countries. Accordingly, this report and the accompanying financial statements are for use by those knowledgeable about Korean accounting procedures and auditing standards and their application in practice.

March 8, 2010

#### **Notice to Readers**

This report is effective as of March 8, 2010, the auditors' report date. Certain subsequent events or circumstances may have occurred between the auditors' report date and the time the auditors' report is read. Such events or circumstances could significantly affect the accompanying financial statements and may result in modifications to the auditors' report.

## NON-CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2009 AND 2008

|   | Korean Won |             |       |             |  |
|---|------------|-------------|-------|-------------|--|
|   |            | 2008        |       |             |  |
|   |            | (In tho     | ısand | s)          |  |
| ASSETS  |            |             |       |             |  |
| CURRENT ASSETS:   |            |             |       |             |  |
| Cash and cash equivalents (Note 8)                          | ₩          | 54,370,173  | ₩     | 60,542,806  |  |
| Short-term financial instruments (Notes 3 and 8)            |            | 10,934,633  |       | 21,469,747  |  |
| Short-term investment securities (Note 4)                   |            | 84,461,342  |       | 55,039,298  |  |
| Trade accounts receivable, net                              |            | 38,337,461  |       | 32,989,520  |  |
| Other accounts receivable, net                              |            | 2,436,317   |       | 2,712,142   |  |
| Short-term loans  |            | 2,460,656   |       | 1,928,872   |  |
| Accrued income  |            | 391,505     |       | 413,885     |  |
| Advanced payments   |            | 1,356,978   |       | 1,911,256   |  |
| Prepaid expenses  |            | 2,018,813   |       | 1,409,436   |  |
| Deferred income tax assets (Note 16)                        |            | 3,384,401   |       | 5,909,897   |  |
| Inventories, net  |            | 19,670,565  |       | 21,778,298  |  |
| Total current assets  |            | 219,822,844 |       | 206,105,157 |  |
| NON-CURRENT ASSETS:   |            |             |       |             |  |
| Long-term financial instruments (Notes 3)                   |            | -           |       | 2,440,000   |  |
| Long-term loans   |            | 3,479,439   |       | 5,724,254   |  |
| Long-term investment securities (Note 4)                    |            | 218,040,193 |       | 161,600,748 |  |
| Investment securities accounted for using the equity method |            | -,,         |       | - ,,        |  |
| (Notes 5 and 17)  |            | 17,288,230  |       | 24,912,051  |  |
| Other investment assets                                     |            | 6,062,262   |       | 7,253,231   |  |
| Property and equipment, net (Note 6)                        |            | 205,950,794 |       | 202,377,296 |  |
| Intangible assets, net (Note 7)                             |            | 77,326,179  |       | 67,141,976  |  |
| Non-current guarantee deposits                              |            | 60,755,181  |       | 53,765,502  |  |
| Total non-current assets                                    |            | 588,902,278 |       | 525,215,058 |  |
| TOTAL ASSETS  | ₩          |             | ₩     | 731,320,215 |  |
|   |            |             |       |             |  |
| LIABILITIES AND SHAREHOLDERS' EQUITY                        |            |             |       |             |  |
| CURRENT LIABILITIES:  |            |             |       |             |  |
| Trade accounts payable                                      | ₩          | 8,969,529   | ₩     | 12,032,352  |  |
| Other accounts payable                                      |            | 16,175,092  |       | 18,320,372  |  |
| Accrued expenses  |            | 45,367,827  |       | 39,102,380  |  |
| Withholdings  |            | 7,514,900   |       | 6,526,812   |  |
| Advances received   |            | 47,144,113  |       | 50,880,480  |  |
| Income tax payable  |            | 14,884,232  |       | 10,086,895  |  |
| Provision for returns                                       |            | 2,433,884   |       | 834,110     |  |
| Total current liabilities                                   |            | 142,489,577 |       | 137,783,401 |  |
|   |            |             |       |             |  |

(Continued)

## NON-CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (CONTINUED) AS OF DECEMBER 31, 2009 AND 2008

|   | Korean Won     |              |   |              |
|---|----------------|--------------|---|--------------|
|   |                | 2009         |   | 2008         |
|   | (In thousands) |              |   | ls)          |
| LONG-TERM LIABILITIES:  |                |              |   |              |
| Long-term accrued expenses  | ₩              | 2,408,328    | ₩ | 4,891,465    |
| Long-term accounts payable  |                | 3,000,000    |   | 3,000,000    |
| Long-term deposits received   |                | 15,377,534   |   | 14,959,473   |
| Provision for mileage   |                | -            |   | 156,796      |
| Accrued severance benefits, net of payment to National Pension Fund               |                |              |   |              |
| of $\mathbb{W}292,156$ thousand in 2009 and $\mathbb{W}892,294$ thousand in 2008, |                |              |   |              |
| and severance insurance deposits for employees of $\$45,169,167$                  |                |              |   |              |
| thousand in 2008, and plan asset of $\forall 21,032,726$ thousand in 2009         |                | 10,097,604   |   | 23,182,487   |
| Deferred income tax liabilities (Note 16)   |                | 32,178,895   |   | 21,723,504   |
| Total long-term liabilities   |                | 63,062,361   |   | 67,913,725   |
| TOTAL LIABILITIES   |                | 205,551,938  |   | 205,697,126  |
| SHAREHOLDERS' EQUITY:   |                |              |   |              |
| Capital stock (Note 9)  |                | 52,064,920   |   | 52,064,920   |
| Capital surplus (Note 10)   |                | 70,226,701   |   | 71,859,653   |
| Treasury stock (Note 11)  |                | (52,276,066) |   | (40,536,283) |
| Stock options (Note 12)   |                | 2,018,774    |   | 1,567,960    |
| Gain on valuation of available-for-sale securities (Note 4)                       |                | 126,175,583  |   | 81,346,878   |
| Loss on valuation of available-for-sale securities (Note 4)                       |                | (4,557,369)  |   | (9,634,304)  |
| Changes in equity using the equity method (Note 5)                                |                | 731,206      |   | 1,579,909    |
| Negative changes in equity using the equity method (Note 5)                       |                | (632,345)    |   | (82,141)     |
| Retained earnings (Note 13)   |                | 409,421,780  |   | 367,456,497  |
| TOTAL SHAREHOLDERS' EQUITY  |                | 603,173,184  |   | 525,623,089  |
| TOTAL LIABILITIES AND SHAREHOLDERS'EQUITY   | ₩              | 808,725,122  | ₩ | 731,320,215  |

## NON-CONSOLIDATED STATEMENTS OF INCOME FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|  | Korean Won            |                    |  |  |
|--|-----------------------|--------------------|--|--|
|  | 2009                  | 2008               |  |  |
|  | (In thousands,        |                    |  |  |
|  | except for net ir     | ncome per share)   |  |  |
| Sales (Note 19)  | ₩ 845,488,661         | ₩ 841,092,314      |  |  |
| Cost of sales (Note 19)  | 697,921,805           | 682,301,369        |  |  |
| Gross profit   | 147,566,856           | 158,790,945        |  |  |
| Selling and administrative expenses (Note 24)                      | 87,471,379            | 101,580,907        |  |  |
| Operating income   | 60,095,477            | 57,210,038         |  |  |
| Non-operating income:  |                       |                    |  |  |
| Interest income  | 4,627,478             | 6,694,323          |  |  |
| Dividend income  | 11,855                | 4,823,463          |  |  |
| Reversal of allowance for doubtful accounts                        | 161,207               | -                  |  |  |
| Foreign exchange gains   | 508,126               | 180,766            |  |  |
| Gain on disposal of property and equipment                         | 138,587               | 2,140              |  |  |
| Gain on foreign currency translation                               | -                     | 572,835            |  |  |
| Gain on valuation of investment securities accounted for using the |                       | 114 700            |  |  |
| equity method (Note 5)   | 779,978               | 114,789            |  |  |
| Gain on disposal of short-term investment securities               | 14,337,722            | 1,479,625          |  |  |
| Gain on valuation of short-term investment securities              | 259,358               | 207.855            |  |  |
| Gain on disposal of long-term investment securities<br>Others      | 27,776,286<br>624,382 | 297,855<br>376,192 |  |  |
| oulers   | 49,224,979            | 14,541,988         |  |  |
|  |                       | 14,541,500         |  |  |
| Non-operating expenses:  | 10 774                |                    |  |  |
| Interest expense   | 18,774                | -                  |  |  |
| Foreign exchange losses  | 462,744<br>18,539     | 17,915<br>211,500  |  |  |
| Loss on foreign currency translation<br>Donations                  | 1,066,925             | 2,750,900          |  |  |
| Other bad debt expenses  | 1,000,925             | 2,750,900          |  |  |
| Loss on valuation of inventories                                   | 2,870,489             | 340,432            |  |  |
| Loss on valuation of investment securities accounted for using the | 2,070,409             | 340,432            |  |  |
| equity method (Note 5)   | 17,269,361            | 18,363,339         |  |  |
| Loss on valuation of short-term investment securities (Note 4)     |                       | 6,203,879          |  |  |
| Loss on disposal of property and equipment                         | 5,668                 | 2,352              |  |  |
| Loss on removal of property and equipment                          |                       | 37,593             |  |  |
| Loss on impairment of intangible assets (Note 7)                   | 1,584,493             | 2,956,476          |  |  |
|  |                       |                    |  |  |

(Continued)

### NON-CONSOLIDATED STATEMENTS OF INCOME (CONTINUED) FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|   | Korean Won       |                  |  |  |
|---|------------------|------------------|--|--|
|   | 2009             | 2008             |  |  |
|   | (In the          | ousands,         |  |  |
|   | except for net i | ncome per share) |  |  |
| Investment advice commission                                  | ₩ 708,355        | ₩ -              |  |  |
| Others  | 1,775,170        | 1,434,974        |  |  |
|   | 25,780,518       | 32,542,710       |  |  |
| Income before income tax                                      | 83,539,938       | 39,209,317       |  |  |
| Income tax expense (Note 16)                                  | 27,049,580       | 18,032,757       |  |  |
|   |                  |                  |  |  |
| Net income  | ₩ 56,490,358     | ₩ 21,176,560     |  |  |
| Net income per common share - continuing operations (Note 18) | ₩ 595            | ₩ 210            |  |  |

## NON-CONSOLIDATED STATEMENTS OF APPROPRIATIONS OF RETAINED EARNINGS FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|   | Korean Won |                                       |        |                                     |  |
|---|------------|---------------------------------------|--------|-------------------------------------|--|
|   |            | 2009                                  |        | 2008                                |  |
|   |            | (In tho                               | usands | 3)                                  |  |
| UNAPPROPRIATED RETAINED EARNINGS:   |            |                                       |        |                                     |  |
| Unappropriated retained earnings carried over from prior year   | ₩          | 1,308,798                             | ₩      | 5,531,123                           |  |
| Interim dividends (Note 14)   |            | (14,182,400)                          |        | (8,056,210)                         |  |
| Net income  |            | 56,490,358                            |        | 21,176,560                          |  |
|   |            | 43,616,756                            |        | 18,651,473                          |  |
| APPROPRIATIONS:<br>Reserve for financial structure improvement<br>Voluntary reserve<br>Cash dividends (Note 14) |            | 33,000,000<br>9,469,027<br>42,469,027 |        | 17,000,000<br>342,674<br>17,342,674 |  |
| UNAPPROPRIATED RETAINED EARNINGS TO BE<br>CARRIED FORWARD TO SUBSEQUENT YEAR                                    | ₩          | 1,147,729                             | ₩      | 1,308,798                           |  |

## NON-CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|   |     |                  |    |                    | Kore                | an V | Von                    |    |                   |   |              |
|---|-----|------------------|----|--------------------|---------------------|------|------------------------|----|-------------------|---|--------------|
|   |     |                  |    |                    |                     | A    | Accumulated other      |    |                   |   |              |
|   |     | Capital<br>stock |    | Capital<br>surplus | Capital adjustments | сс   | omprehensive<br>income |    | Retained earnings |   | Total        |
|   |     |                  |    |                    | (In th              | ousa | unds)                  |    |                   |   |              |
| Balance at January 1, 2008<br>Accumulated effect of changes | ₩ 5 | 2,064,920        | ₩  | 72,265,629         | ₩ (12,293,466)      | ₩    | 167,331,703            | ₩  | 368,826,246       | ₩ | 648,195,031  |
| in accounting policy  |     | -                |    | (1,138,178)        | -                   |      | 1,138,178              |    | -                 |   | -            |
| Capital after adjustment                                    | 5   | 52,064,920       |    | 71,127,450         | (12,293,466)        |      | 168,469,881            |    | 368,826,246       |   | 648,195,031  |
| Dividends   |     | -                |    | -                  | -                   |      | -                      |    | (14,490,098)      |   | (14,490,098) |
| Balances after appropriations                               | 5   | 2,064,920        |    | 71,127,450         | (12,293,266)        |      | 168,469,881            |    | 354,336,148       |   | 633,704,933  |
| Interim dividends   |     | -                |    | -                  | -                   |      | -                      |    | (8,056,210)       |   | (8,056,210)  |
| Net income  |     | -                |    | -                  | -                   |      | -                      |    | 21,176,560        |   | 21,176,560   |
| Increase of other capital surplus                           |     | -                |    | 732,203            | -                   |      | -                      |    | -                 |   | 732,203      |
| Acquisition of treasury stock                               |     | -                |    | -                  | (28,242,817)        |      | -                      |    | -                 |   | (28,242,817) |
| Increase of stock options                                   |     | -                |    | -                  | 1,567,960           |      | -                      |    | -                 |   | 1,567,960    |
| Gain on valuation of available-                             |     |                  |    |                    |                     |      | (97.040.551)           |    |                   |   | (97.040.551) |
| for-sale securities   |     | -                |    | -                  | -                   |      | (87,242,551)           |    | -                 |   | (87,242,551) |
| Loss on valuation of available-<br>for-sale securities      |     | -                |    | -                  | -                   |      | (9,131,435)            |    | -                 |   | (9,131,435)  |
| Changes in equity using the equity method                   |     | -                |    | -                  | -                   |      | 913,228                |    | -                 |   | 913,228      |
| Negative changes in equity using the equity method          |     | -                |    | -                  | -                   |      | 201,219                |    | -                 |   | 201,219      |
| Balance at December 31, 2008                                | ₩ 5 | 52,064,920       | ₩  | 71,859,653         | ₩ (38,968,323)      | ₩    | ,                      | ₩  | 367,456,497       | ₩ |              |
|   |     |                  |    |                    |                     |      |                        |    |                   |   |              |
| Balance at January 1, 2009                                  | ₩ 5 | 52,064,920       | ₩  | 71,859,653         | ₩ (38,968,323)      | ₩    | 73,210,342             | ₩  | 367,456,497       | ₩ | 525,623,089  |
| Dividends   |     | -                |    | -                  | -                   |      | -                      |    | (342,674)         |   | (342,674)    |
| Balances after appropriations                               | 5   | 2,064,920        |    | 71,859,653         | (38,968,323)        |      | 73,210,342             |    | 367,113,823       |   | 525,280,415  |
| Interim dividends   |     | -                |    | -                  | -                   |      | -                      |    | (14,182,400)      |   | (14,182,400) |
| Net income  |     | -                |    | -                  | -                   |      | -                      |    | 56,490,358        |   | 56,490,358   |
| Increase of other capital surplus                           |     | -                |    | (1,632,952)        | -                   |      | -                      |    | -                 |   | (1,632,952)  |
| Acquisition of treasury stock                               |     | -                |    | -                  | (11,739,783)        |      | -                      |    | -                 |   | (11,739,783) |
| Increase of stock options                                   |     | -                |    | -                  | 450,814             |      | -                      |    | -                 |   | 450,814      |
| Gain on valuation of available-                             |     |                  |    |                    |                     |      |                        |    |                   |   |              |
| for-sale securities   |     | -                |    | -                  | -                   |      | 44,828,705             |    | -                 |   | 44,828,705   |
| Loss on valuation of available-                             |     |                  |    |                    |                     |      | 5.076.025              |    |                   |   | 5.056.025    |
| for-sale securities   |     | -                |    | -                  | -                   |      | 5,076,935              |    | -                 |   | 5,076,935    |
| Changes in equity using the equity method                   |     | -                |    | -                  | -                   |      | (848,703)              |    | -                 |   | (848,703)    |
| Negative changes in equity using the equity method          |     | -                |    | -                  | -                   |      | (550,205)              |    | -                 |   | (550,205)    |
| Balance at December 31, 2009                                | ₩ 5 | 2 064 920        | ₩  | 70,226,701         | ₩ (50,257,292)      | ₩    | 121,717,074            | ₩  | 409 421 781       | ₩ |              |
|   |     | 2,007,720        | ** | 10,220,701         | (30,237,272)        |      | 121,/1/,0/4            | •• | TU7,T21,701       |   | 003,173,104  |

## NON-CONSOLIDATED STATEMENTS OF CASH FLOWS

## FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|  | Korean Won |            |        |            |
|--|------------|------------|--------|------------|
|  | 2009       |            |        | 2008       |
|  |            | (In thou   | usands | 5)         |
| CASH FLOWS FROM OPERATING ACTIVITIES                               |            |            |        |            |
| Net income   | ₩          | 56,490,358 | ₩      | 21,176,560 |
| Additions of expenses not involving cash outflows:                 |            |            |        |            |
| Depreciation   |            | 10,361,297 |        | 9,562,878  |
| Amortization of intangible assets                                  |            | 34,584,344 |        | 32,455,150 |
| Provision for severance benefits                                   |            | 10,899,189 |        | 15,005,395 |
| Loss on valuation of investment securities accounted for using the |            |            |        |            |
| equity method  |            | 17,269,361 |        | 18,363,339 |
| Loss on disposal of property and equipment                         |            | 5,668      |        | 2,352      |
| Loss on removal of property and equipment                          |            | -          |        | 37,593     |
| Loss on impairment of intangible assets                            |            | 1,584,493  |        | 2,956,476  |
| Loss on valuation of inventories                                   |            | 2,870,489  |        | 340,432    |
| Bad debt expenses  |            | 466,097    |        | 1,115,162  |
| Other bad debt expenses  |            | -          |        | 223,350    |
| Commissions  |            | -          |        | 1,252,127  |
| Loss on foreign currency translation                               |            | -          |        | 211,500    |
| Salaries and wages (stock options)                                 |            | 3,656,839  |        | 1,567,960  |
| Loss on valuation of short-term investment securities              |            | -          |        | 6,203,879  |
| Miscellaneous losses   |            | -          |        | 652        |
| Income tax expense   |            | 1,113,684  |        | -          |
|  |            | 82,811,461 |        | 89,298,245 |
| Deduction of items not involving cash inflows:                     |            |            |        |            |
| Gain on valuation of investment securities accounted for using the |            |            |        |            |
| equity method  |            | 779,978    |        | 114,789    |
| Gain on foreign currency translation                               |            |            |        | 572,835    |
| Gain on disposal of property and equipment                         |            | 138,587    |        | 2,140      |
| Gain on valuation of short-term investment securities              |            | 259,358    |        |            |
| Gain on disposal of short-term investment securities               |            | 14,337,722 |        | 1,479,625  |
| Gain on disposal of long-term investment securities                |            | 27,776,286 |        | 297,855    |
| Reversal of allowance for doubtful accounts                        |            | 161,207    |        |            |
|  |            | 43,453,138 |        | 2,467,244  |
|  |            | ,          |        | _,,        |

(Continued)

## NON-CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|  | Korean Won |              |       |              |
|--|------------|--------------|-------|--------------|
|  |            | 2009         |       | 2008         |
|  |            | (In tho      | isanc | ls)          |
| Changes in operating assets and liabilities related to operating activities: |            |              |       |              |
| Increase in trade accounts receivable  | ₩          | (5,814,038)  | ₩     | (10,618,447) |
| Decrease in accrued income   |            | 22,379       |       | 2,424,807    |
| Decrease in other accounts receivable  |            | 437,033      |       | 389,181      |
| Decrease (increase) in advanced payments                                     |            | (1,353,671)  |       | 219,658      |
| Decrease (increase) in prepaid expenses                                      |            | (695,509)    |       | 422,664      |
| Increase in inventories  |            | (762,755)    |       | (6,840,854)  |
| Decrease (increase) in deferred income tax assets                            |            | 2,525,496    |       | (4,300,582)  |
| Increase (decrease) in trade accounts payable                                |            | (3,062,823)  |       | 5,319,078    |
| Increase (decrease) in other accounts payable                                |            | (2,145,280)  |       | 1,898,094    |
| Increase in accrued expenses   |            | 6,265,448    |       | 1,073,543    |
| Increase (decrease) in withholdings  |            | 988,088      |       | (1,100,209)  |
| Increase (decrease) in advances received                                     |            | (3,736,367)  |       | 3,703,299    |
| Increase (decrease) in income tax payable                                    |            | 4,797,336    |       | (2,441,570)  |
| Increase in provision for returns  |            | 1,599,773    |       | 153,295      |
| Payment of severance benefits  |            | (48,720,651) |       | (13,249,379) |
| Increase in post-retirement pension plan asset                               |            | (21,032,726) |       | -            |
| Decrease (increase) in severance insurance deposits                          |            | 45,169,167   |       | (1,181,416)  |
| Decrease in contributions to the National Pension Fund                       |            | 600,138      |       | 211,321      |
| Increase in long-term deposits received                                      |            | 418,061      |       | 2,854,004    |
| Decrease in long-term accrued expenses                                       |            | (2,483,137)  |       | (140,007)    |
| Increase (decrease) in deferred income tax liabilities                       |            | (3,811,573)  |       | 3,132,451    |
| Increase (decrease) in provision for mileage                                 |            | (156,796)    |       | 47,967       |
|  |            | (30,952,407) |       | (18,023,102) |
| Net cash provided by operating activities                                    |            | 64,896,274   |       | 89,984,459   |
| CASH FLOWS FROM INVESTING ACTIVITIES   |            |              |       |              |
| Proceeds from disposal of short-term financial instruments                   |            | 20,895,114   |       | 58,418,960   |
| Proceeds from disposal of trading securities                                 |            | - , , -      |       | 47,296,566   |
| Proceeds from disposal of available-for-sale securities                      |            | 51,397,333   |       | 3,462,835    |
| Proceeds from disposal of long term financial instruments                    |            | 42,129,236   |       | 2,500        |
| Collection of short-term loans   |            | 3,339,133    |       | 1,981,625    |
| Collection of long-term loans  |            | 1,050,000    |       | 2,023,545    |
| Proceeds from non-current guarantee deposits                                 |            | 12,238,560   |       | 16,338,045   |
| Proceeds from other investment assets  |            | -            |       | 95,348       |
| Proceeds from disposal of property and equipment                             |            | 165,500      |       | 2,140        |
| Collection of intangible assets  |            | 60,000       |       | -            |
| -  |            | 131,274,876  |       | 129,621,564  |

(Continued)

## NON-CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

|  | Korean Won     |              |   |              |  |
|--|----------------|--------------|---|--------------|--|
|  |                | 2008         |   |              |  |
|  | (In thousands) |              |   |              |  |
| Cash outflows from investing activities:                     |                |              |   |              |  |
| Acquisition of short-term financial instruments              | ₩              | 7,920,000    | ₩ | 21,108,412   |  |
| Acquisition of long-term financial instruments               |                | -            |   | 2,440,000    |  |
| Acquisition of trading securities                            |                | 59,450,000   |   | 71,973,910   |  |
| Acquisition of available-for-sale securities                 |                | 13,392,088   |   | 3,256,958    |  |
| Acquisition of investment securities accounted for using the |                |              |   |              |  |
| equity method  |                | 10,039,272   |   | 6,245,818    |  |
| Extension of short-term loans                                |                | 2,279,409    |   | -            |  |
| Extension of long-term loans                                 |                | 396,694      |   | 595,765      |  |
| Payments for non-current guarantee deposits                  |                | 19,228,239   |   | 16,152,691   |  |
| Acquisition of other investment assets                       |                | -            |   | 1,326,022    |  |
| Acquisition of property and equipment                        |                | 12,006,400   |   | 11,938,353   |  |
| Acquisition of intangible assets                             |                | 45,188,964   |   | 40,906,882   |  |
|  |                | 169,901,066  |   | 175,944,811  |  |
| Net cash used in investing activities                        |                | (38,626,190) |   | (46,323,247) |  |
| CASH FLOWS FROM FINANCING ACTIVITIES                         |                |              |   |              |  |
| Cash inflows from financing activities:                      |                |              |   |              |  |
| Increase in short-term debt                                  |                | 2,492,800    |   | -            |  |
| Disposal of treasury stock                                   |                | 2,365,593    |   | -            |  |
|  |                | 4,858,393    |   |              |  |
| Cash outflows from financial activities:                     |                | 1,000,070    |   |              |  |
| Decrease in short-term debt                                  |                | 2,492,800    |   | -            |  |
| Cash dividends   |                | 14,525,074   |   | 22,546,308   |  |
| Acquisition of treasury stock                                |                | 20,283,236   |   | 28,242,817   |  |
| · · · · · · · · · · · · · · · · · · ·                        |                | 37,301,110   |   | 50,789,125   |  |
| Net cash used in financing activities                        |                | (32,442,717) |   | (50,789,125) |  |
|  |                | (02,112,117) |   | (00,70),120) |  |
| Net increase (decrease) in cash and cash equivalents         |                | (6,172,633)  |   | (7,127,913)  |  |
| Cash and cash equivalents - beginning of the year            |                | 60,542,806   |   | 67,670,719   |  |
| Cash and cash equivalents - end of the year (Note 20)        | ₩              | 54,370,173   | ₩ | 60,542,806   |  |

## NOTES TO NON-CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2009 AND 2008

#### 1. GENERAL

Daekyo Co., Ltd. (the "Company") was incorporated in December 1986 under the Commercial Code of the Republic of Korea to provide educational services for children. The Company changed its name from Daekyo Munhwa Co., Ltd. to Daekyo Co., Ltd. in January 1991.

As of December 31, 2009, the Company's shareholders for common stock are as follows:

|                           | Number of    | Percentage of |
|---------------------------|--------------|---------------|
| Name of shareholder       | shares owned | ownership (%) |
| Daekyo Holdings Co., Ltd. | 46,171,200   | 54.5          |
| Daekyo Culture Foundation | 2,978,420    | 3.5           |
| Kang, Young Jung          | 2,191,440    | 2.6           |
| Others                    | 33,361,790   | 39.4          |
|                           | 84,702,850   | 100.00        |

On February 3, 2004, the Company offered its shares for public ownership by listing its common shares on the Korean Stock Exchange, and the Company's capital is \$52,064,920 thousand (common stock - \$42,351,425 thousand and preferred stock - \$9,713,495 thousand) through several paid-in capital increase and free issue of new shares. The Company resolved stock spilt (\$5,000 to \$500) at the board of directors and general meeting of shareholders on July 21, 2008 and September 5, 2008, respectively, that was effected on October 8, 2008.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The significant accounting policies followed by the Company in the preparation of financial statements are summarized below.

#### **Basis of Financial Statement Presentation**

The Company maintains its accounting records in Korean won and prepares statutory financial statements in the Korean language in conformity with the accounting principles generally accepted in the Republic of Korea. Certain accounting principles applied by the Company that conform with financial accounting standards and accounting principles in the Republic of Korea may not conform with generally accepted accounting principles in other countries. Accordingly, these financial statements are intended for use by those who are informed about Korean accounting principles and practices. The accompanying financial statements have been condensed, restructured and translated into English from the Korean language financial statements. Certain information attached to the Korean language financial statements, but not required for a fair presentation of the Company's financial position, results of operations, changes in shareholders' equity or cash flows, is not presented in the accompanying financial statements.

#### Implementation of the Statements of Korean Accounting Standards ("SKAS")

The Company prepared its non-consolidated financial statements as of December 31, 2009 in accordance with the existing Korea Financial Accounting Standards and SKAS. The Company's accounting policies have not been changed since the preparation of the non-consolidated financial statements for the year ended December 31, 2008. However, in accordance with amendments to the Act on External Audit for Stock Companies, the Company renamed the balance sheets to statements of financial position.

The financial statements in 2009 were approved by the board of directors on March 8, 2010.

The significant accounting policies followed by the Company in the preparation of its non-consolidated financial statements are summarized below.

#### Revenue Recognition

Sales of products are recognized when delivered, and revenues from construction contracts are recognized using the percentage-of-completion method.

#### Allowance for Doubtful Accounts

The Company sets up allowance for doubtful accounts for account receivable and bonds based on past experience, taking into account current collection trends.

#### Reserve for Returns

Reserve for returns is estimated and provided. The related estimated cost of goods sold is deducted from sales and cost of goods sold, respectively.

#### **Inventories**

Inventories are stated at cost being determined by the moving-average method. The Company maintains perpetual inventory method, which is adjusted through physical count. If deterioration, obsolescence and damage occur, the inventories are impaired. If the net realizable value of inventories is less than its cost, inventories are adjusted to the net realizable value. Valuation loss incurred, which is the difference between the quantity on the inventory list and the quantity physically counted, is recorded as a contra inventory account and added to the cost of sale.

### Valuation of Securities (Excluding Investment Securities Accounted for Using the Equity Method)

Securities are recognized initially at cost, which includes the market value of the consideration given to acquire them and incidental expenses. If the market value of the consideration given is not available, the acquisition cost is measured at the best estimates of its fair value. When the Company disposes of securities, the gross average method is used to calculate the realized profit or loss.

At acquisition, the Company classifies securities into one of the three categories: trading, held-to-maturity or available-for-sale. Trading securities are classified under current assets, whereas available-for-sale securities and held-to-maturity securities are classified under non-current assets, except for those whose maturity dates or whose likelihood of being disposed of are within one year from the end of the reporting period, which are classified under current assets.

Trading securities are valued at fair value, with unrealized gains or losses included in current operations. Available-for-sales securities are also valued at fair value, with unrealized holding gains or losses recognized in cumulative other comprehensive income (loss), until the securities are sold or if the securities are determined to be impaired and the lump-sum cumulative amount of cumulative other comprehensive income (loss) is reflected in current operations.

#### Investment Securities Accounted for Using the Equity Method

Equity securities held for investment in companies in which the Company is able to exercise significant influence over the operating and financial policies of the investees are accounted for using the equity method. If the cost of the acquisition exceeded the acquirer's interest in the fair value of the identifiable assets and liabilities at the date of acquisition, the difference is amortized over the period during which future economic benefits are expected to flow to the enterprise. However, if the cost of the acquisition is less than the acquirer's interest in the fair value of the identifiable assets and liabilities, (1) the difference that relates to expectations of future losses and expenses that are identified in the acquirer's plan for the acquisition is recognized as income in the income statement when the future losses and expenses are recognized, (2) the difference not exceeding the fair values of acquired identifiable non-monetary assets is recognized as income on a systematic basis over the remaining weighted average useful life of the identifiable acquired depreciable or amortizable assets, and (3) the difference in excess of the fair values of acquired identifiable non-monetary assets is immediately recognized as income.

The Company's share in the net income or net loss of investees is reflected in current operations. Changes in the retained earnings, capital surplus or other capital accounts of investees are accounted for as an adjustment to retained earnings or to related capital accounts.

The Company's portion of profits and losses resulting from inter-company (not subsidiary company) transactions that are recognized in assets, such as inventories and fixed assets, are eliminated and charged to equity securities accounted for using the equity method. However, unrealized profits and losses resulting from sales of assets from the Company to investee are eliminated in full.

For overseas affiliates whose financial statements are prepared in foreign currencies, assets and liabilities are translated at the exchange rate at the end of the reporting period, shareholder's equity is translated at the historical exchange rate and the items in the statement of income are translated at the weighted average exchange rate for the reporting period. Net translation adjustments are recorded as a component of shareholders' equity.

## Property and Equipment and Related Depreciation

Property and equipment are stated at cost, which includes acquisition cost, production cost and other costs required to prepare the asset for its intended use. It also includes the present value of the estimated cost of dismantling and removing the asset, and restoring the site after the termination of the asset's useful life, provided it meets the criteria for recognition of provisions.

Property and equipment are stated at cost, net of accumulated depreciation. Depreciation is computed using the straight-line method for buildings and structures, and the declining-balance method for other property and equipment over the estimated useful lives of the related assets as described below.

|            | Useful lives (Years) |
|------------|----------------------|
| Buildings  | 40 - 60 years        |
| Structures | 3 - 40 years         |
| Machinery  | 4 years              |
| Vehicles   | 2 - 5 years          |
| Tools      | 2 - 6 years          |
| Equipment  | 2 - 17 years         |

Routine maintenance and repairs are charged to current operations as incurred. Betterments and renewals, which enhance the value of the assets over their recently appraised value, are capitalized.

The Company assesses the potential impairment of property and equipment when there is evidence that events or changes in circumstances have made the recovery of an asset's carrying value to be unlikely. The carrying value of the assets is reduced to the estimated realizable value and an impairment loss is recorded as a reduction in the carrying value of the related asset and charged to current operations. However, the recovery of the impaired assets is recorded in current operations up to the cost of the assets, net of accumulated depreciation before impairment.

#### Intangibles Assets and Amortization Method

Intangible assets are recorded at the production cost or purchase cost, plus incidental expenses. Intangible assets are amortized using the straight-line method over the estimated useful lives as follows:

|                              | Useful lives (Years) |
|------------------------------|----------------------|
| Goodwill                     | 5 years              |
| Industrial property rights   | 5 - 10 years         |
| Development costs            | 4 years              |
| Intellectual property rights | 5 years              |
| Franchise                    | 5 years              |
| Right to use donated assets  | 1-4 years            |
| Software                     | 4 years              |

Development costs, directly relating to a new technology or new products of which the estimated future benefits are probable, are capitalized as intangible assets.

If the recoverable amount of intangible asset becomes less than its carrying amount as a result of obsolescence, sharp decline in market value or other causes of impairment, the carrying amount of an intangible asset is adjusted to its recoverable amount and the reduced amount is recognized as impairment loss. If the recoverable amount of a previously impaired intangible asset exceeds its carrying amount in subsequent periods, an amount equal to the excess is recorded as reversal of impairment loss; however, it cannot exceed the carrying amount that would have been determined had no impairment loss been recognized in prior years.

#### Foreign Currency Translation

Monetary assets and liabilities denominated in foreign currencies are translated into Korean won at the exchange rates in effect at the end of the reporting period (%1,167.60 to USD1.00, %150.56 to HKD1.00, %844.76 to NZD1.00, %1,045.06 to AUD1.00, %1,877.73 to GBP1.00, %1,674.28 to EUR1.00 and %831.27 to SGD1.00 at December 31, 2009), and the resulting translation gains and losses are recognized in current operations.

#### Accrued Severance Benefits

Employees and directors with at least one year of service are entitled to receive a lump-sum payment upon termination of their employment, based on their length of service and rate of pay at the time of termination. Accrued severance benefits represent the amount which would be payable assuming all eligible employees and directors were to terminate their employment as of the end of the reporting period.

The Company has made deposits to the National Pension Fund in accordance with the National Pension Funds Law. The use of the deposit is restricted to the payment of severance benefits. Accordingly, accrued severance benefits in the accompanying statements of financial position are presented net of these deposits.

Accrued severance benefits are funded through a group severance insurance plan and are presented as a deduction from accrued severance benefits.

#### Long-Term Accrued Expenses

The Company entered into contracts with freelance instructors to manage its educational service members. In accordance with the contracts, the Company pays instructors a certain amount based on cumulative cash collection amounts from its educational service members during the period of the contract. Long-term accrued expenses represent the amount which would be payable assuming all instructors were to terminate their contracts as of the end of the reporting period.

#### Provisions

A provision is a liability of uncertain timing or amount and is recognized when all of the following conditions are met:

- (1) The Company has a present obligation (legal or constructive) as a result of a past event
- (2) It is probable that an outflow of resources embodying economic benefits will be required to settle the obligation
- (3) A reliable estimate can be made of the amount of the obligation.

#### Income Tax Expense and Deferred Income Tax Assets (liabilities)

Income tax expense is determined by adding or deducting the total income tax and surtaxes to be paid for the current period and the changes in deferred income tax assets or liabilities. In addition, current tax and deferred tax is charged or credited directly to equity if the tax relates to items that are credited or charged directly to equity in the same or different period.

Deferred tax is recognized on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profits. Deferred tax liabilities are generally recognized for all taxable temporary differences with some exceptions and deferred tax assets are recognized to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilized. The carrying amount of deferred tax assets is reviewed at each end of the reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the assets to be recovered.

Deferred tax assets and liabilities are classified as current or non-current based on the classification of the related assets or liabilities for financial reporting and according to the expected reversal date of the specific temporary difference if they are not related to an asset or liability for financial reporting, including deferred tax assets related to carry forwards. Deferred tax assets and liabilities in the same current or non-current classification are offset if these relate to income tax levied by the same tax jurisdictions.

#### Continuing Operation's Income per Share and Income per Share

The Company's continuing operation's income per share and income per share for the years ended December 31, 2009 and 2008 are calculated by dividing continuing operations' income by the weighted average number of shares outstanding for the years ended December 31, 2009 and 2008.

#### 3. RESTRICTED FINANCIAL INSTRUMENTS:

Short-term financial instruments amounting to W6,360,000 thousand (2008: W1,538,863 thousand) were provided as collateral in connection with guarantees on affiliated companies and others as of December 31, 2009. Long-term financial instruments amounting to W2,440,000 were provided as collateral in connection with guarantees on affiliated companies as of December 31, 2008.

#### 4. INVESTMENT SECURITIES:

(1) The Company's short-term investment securities as of December 31, 2009 and 2008 consist of the following (Unit: Korean Won in thousands):

|                             |   | 2009       |   | 2008       |
|-----------------------------|---|------------|---|------------|
| Government and public bonds | ₩ | -          | ₩ | 13,490     |
| Beneficiary certificates    |   | 84,461,341 |   | 55,025,808 |
|                             | ₩ | 84,461,341 | ₩ | 55,039,298 |

Beneficiary certificates were valuated at fair value. Gain and loss on valuation of available-for-sale securities, net of deferred income tax as of December 31, 2009 was accounted for as accumulated other comprehensive income (loss).

The Company accounted difference of ELS's fair value against acquisition cost as gain on valuation of short-term investment securities in non-operating income.

(2) The Company's long-term investment securities as of December 31, 2009 and 2008 consist of the following (Unit: Korean Won in thousands):

| Available-for-sale securities | 2009          | 2008          |
|-------------------------------|---------------|---------------|
| Marketable equity securities  | ₩ 217,772,783 | ₩ 161,025,968 |
| Government and public bonds   | 24,780        | 24,780        |
| Convertible bonds             | -             | 500,000       |
| Money invested (*1)           | 242,630       | 50,000        |
|                               | ₩ 218,040,193 | ₩ 161,600,748 |

(\*1) The Company has invested money for Pajoo Publisher Cooperative, Korea Authorized Textbook Cooperative and Korea Middle School Authorized Textbook Cooperative.

Government bonds and convertible bonds are classified as held-to-maturity securities. The maturities of these securities as of December 31, 2009 and 2008 are within 5 years.

(3) The Company's marketable equity securities classified as available-for-sale as of December 31, 2009 consist of the following (Unit: Korean Won in thousands):

|                                   | 2009         |               |             |              |                |  |
|-----------------------------------|--------------|---------------|-------------|--------------|----------------|--|
|                                   | Number of    | Percentage of | Acquisition |              |                |  |
|                                   | shares owned | ownership (%) | cost        | Fair value   | Carrying value |  |
| Marketable equity securities:     |              |               |             |              |                |  |
| Shinhan Financial Group Co., Ltd. | 5,409,397    | 1.06          | ₩57,899,240 | ₩217,753,012 | ₩217,753,012   |  |
| Inzi Controls Co., Ltd.           | 6,000        | 0.04          | 67,503      | 19,770       | 19,770         |  |
|                                   |              |               | ₩57,966,743 | ₩217,772,782 | ₩217,772,782   |  |

The investments in marketable equity securities were valuated at fair value. Gain on valuation of available-forsale securities, net of deferred income tax as of December 31, 2009, was accounted for as accumulated other comprehensive income.

The Company loaned 1,145,243 shares (Shinhan Financial Group Co., Ltd) to others by loan transaction with Korea Securities Depository as of December 31, 2008.

(4) The Company's marketable equity securities classified as available-for-sale as of December 31, 2008 consist of the following (Unit: Korean Won in thousands):

|                                   |              |               | 2008        |              |                |
|-----------------------------------|--------------|---------------|-------------|--------------|----------------|
|                                   | Number of    | Percentage of | Acquisition |              |                |
|                                   | shares owned | ownership (%) | cost        | Fair value   | Carrying value |
| Marketable equity securities:     |              |               |             |              |                |
| Shinhan Financial Group Co., Ltd. | 5,409,397    | 1.365         | ₩57,897,360 | ₩160,659,091 | ₩160,659,091   |
| CJ Home Shopping Corp.            | 9,004        | 0.078         | 655,373     | 353,857      | 353,857        |
| Inzi Controls Co., Ltd.           | 6,000        | 0.066         | 67,503      | 13,020       | 13,020         |
|                                   |              |               | ₩58,620,236 | ₩161,025,968 | ₩161,025,968   |

The investments in marketable equity securities were valuated at fair value. Gain on valuation of available-forsale securities, net of deferred income tax as of December 31, 2008, was accounted for as accumulated other comprehensive income.

(5) Among the above short-term and long-term investment securities, ₩773 thousand and ₩89,894 thousand are recognized as interest income relating to debt securities including government bonds for the years ended December 31, 2009 and 2008, respectively.

#### 5. INVESTMENT SECURITIES ACCOUNTED FOR USING THE EQUITY METHOD:

(1) Investment securities accounted for using the equity method as of December 31, 2009 consist of the following: (Unit: Korean Won in thousands):

|                                |             |               | 2009        |             |             |
|--------------------------------|-------------|---------------|-------------|-------------|-------------|
|                                | Number of   |               |             | Market or   |             |
|                                | shares      | Percentage of | Acquisition | net asset   | Carrying    |
|                                | owned       | ownership (%) | cost        | value       | value       |
| Daekyo Bookscan Co., Ltd.      | ₩ 1,149,407 | 100.00        | ₩11,085,550 | ₩ 2,619,786 | ₩ 1,811,154 |
| Daekyo America, Inc.           | 535         | 66.54         | 2,605,622   | 1,538,128   | 1,421,728   |
| Daekyo Hong Kong Co., Ltd.     | 2,272,727   | 47.89         | 250,000     | 829,527     | 804,746     |
| Beijing Daekyo Co., Ltd.       | -           | 100.00        | 445,142     | 345,451     | 345,451     |
| Daekyo Book Center Co., Ltd.   | 501,446     | 97.93         | 5,183,800   | 1,931,748   | 1,959,928   |
| Interesting Creative Co., Ltd. | 64,738      | 20.00         | 680,000     | -           | -           |
| Daekyo EOL Co., Ltd.           | 12,210      | 56.53         | 842,490     | 474,453     | 474,453     |
| Daekyo Malaysia Sdn. Bhd.      | 1,940,988   | 100.00        | 599,793     | 188,443     | 141,956     |
| Sanghai Daekyo Co., Ltd.       | -           | 100.00        | 4,734,115   | 4,543,844   | 4,501,467   |
| Daekyo Bertelsmann             |             |               |             |             |             |
| Educational Service Limited    | 524,000     | 50.00         | 657,420     | -           | -           |
| Fermatedu Co., Inc.            | 912,000     | 59.32         | 28,724,000  | 2,322,855   | 2,322,855   |
| Child-Care Consortium (*1)     | 1,600       | 16.44         | 1,728,068   | 729,017     | 729,017     |
| Daekyo CSA Co., Ltd            |             |               |             |             |             |
| (Formerly The First CS         |             |               |             |             |             |
| Academy Co., Ltd.)             | 200,000     | 50.00         | 1,000,000   | 599,896     | 599,896     |
| Daekyo Sobics Co., Ltd.        | 502,300     | 83.72         | 2,511,500   | 1,959,242   | 1,959,242   |
| P.T Daekyo Indonesia           | 719,000     | 99.81         | 679,508     | 1,692,691   | 1,692,691   |
|                                |             |               | ₩61,727,008 | ₩18,301,026 | ₩17,288,230 |

(\*1) Although its ownership percentage is less than 20%, the Company has applied the equity method since 2007 because it is able to exercise significant influence over the operating and financial policies of the investees

The financial statements as of December 31, 2009 are not audited. In order to ensure the credibility of the financial statements of those subsidiaries, the Company has performed the following procedures to determine the reliability of the provisional financial statements and identified no significant errors in the investees' financial statements:

- a. Obtained the signature of the chief executive officer and internal auditor of the equity method investee asserting that the unaudited and unreviewed financial statements are accurate;
- b. Checked whether the major transactions identified by the Company, including public disclosures, were appropriately reflected in the unaudited and unreviewed financial statements;
- c. Checked the material accounting issues and solution discussed between the external auditor and the equity method investee;
- d. Performed an analytical review on the potential difference between unaudited financial statements and audited financial statements.

The Company acquired shares of Daekyo Bookscan Co., Ltd., Daekyo Book Center Co., Ltd., Sanghai Daekyo Co., Ltd. and Fermatedu Co., Inc. in 2009.

|                                | 2008      |               |             |             |             |  |
|--------------------------------|-----------|---------------|-------------|-------------|-------------|--|
|                                | Number of |               |             | Market or   |             |  |
|                                | shares    | Percentage of | Acquisition | net asset   | Carrying    |  |
|                                | owned     | ownership (%) | cost        | value       | value       |  |
| Daekyo Bookscan Co., Ltd.      | 1,007,467 | 100.00        | ₩ 9,665,550 | ₩ 1,754,655 | ₩ 1,575,892 |  |
| Daekyo America, Inc.           | 535       | 66.54         | 2,605,622   | 2,571,961   | 2,427,856   |  |
| Daekyo Hong Kong Co., Ltd.     | 2,272,727 | 47.89         | 250,000     | 516,325     | 498,179     |  |
| Beijing Daekyo Co., Ltd.       | -         | 100.00        | 445,142     | 471,665     | 471,665     |  |
| Daekyo Book Center Co., Ltd.   | 304,338   | 90.54         | 3,183,800   | 465,480     | 465,480     |  |
| Interesting Creative Co., Ltd. | 64,738    | 20.00         | 680,000     | -           | -           |  |
| Daekyo EOL Co., Ltd.           | 12,210    | 56.53         | 842,490     | 157,387     | 157,387     |  |
| Daekyo Malaysia Sdn. Bhd.      | 1,940,988 | 100.00        | 599,793     | 131,101     | 92,420      |  |
| Sanghai Daekyo Co., Ltd.       | -         | 100.00        | 274,843     | 416,190     | 362,588     |  |
| Daekyo Bertelsmann             |           |               |             |             |             |  |
| Educational Service Limited    | 524,000   | 50.00         | 657,419     | -           | -           |  |
| Fermatedu Co., Inc.            | 480,000   | 51.00         | 26,564,000  | 5,936,476   | 14,986,885  |  |
| Child-Care Consortium (*1)     | 1,600     | 16.44         | 1,728,068   | 863,963     | 863,963     |  |
| Daekyo CSA Co., Ltd.           |           |               |             |             |             |  |
| (Formerly The First CS         |           |               |             |             |             |  |
| Academy Co.,Ltd.)              | 200,000   | 50.00         | 1,000,000   | 599,896     | 599,896     |  |
| Daekyo Sobics Co., Ltd.        | 502,300   | 83.72         | 2,511,500   | 1,959,242   | 1,959,242   |  |
| P.T Daekyo Indonesia           | 719,000   | 99.58         | 679,508     | 473,475     | 450,598     |  |
|                                |           |               | ₩51,687,735 | ₩16,317,816 | ₩24,912,051 |  |

(2) Investment securities accounted for using the equity method as of December 31, 2008 consist of the following: (Unit: Korean Won in thousands):

(\*1) Although its ownership percentage is less than 20%, the Company has applied the equity method since 2007 because it is able to exercise significant influence over the operating and financial policies of the investees

The Company acquired shares of Daekyo Bookscan Co., Ltd., Daekyo Book Center Co., Ltd. and P.T Daekyo Indonesia in 2008.

|                                | 2009         |               |                |            |             |              |  |
|--------------------------------|--------------|---------------|----------------|------------|-------------|--------------|--|
|                                | Acquisition  | Retained      | Gain (loss) on | Capital    |             | Carrying     |  |
|                                | cost         | earnings      | valuation      | adjustment | Others (*)  | value        |  |
| Daekyo Bookscan Co., Ltd.      | ₩ 11,085,550 | ₩(7,841,834)  | ₩ (1,177,922)  | ₩ (42,698) | ₩ (211,942) | ₩ 1,811,154  |  |
| Daekyo America, Inc.           | 2,605,622    | (874,621)     | 22,030         | (331,303)  | -           | 1,421,728    |  |
| Daekyo Hong Kong Co., Ltd.     | 250,000      | 75,582        | 376,601        | 102,564    | -           | 804,747      |  |
| Beijing Daekyo Co., Ltd.       | 445,142      | (74,740)      | (101,397)      | 76,446     | -           | 345,451      |  |
| Daekyo Book Center Co., Ltd.   | 5,183,800    | (2,983,329)   | (505,552)      | 459,043    | (194,034)   | 1,959,928    |  |
| Interesting Creative Co., Ltd. | 680,000      | (680,000)     | -              | -          | -           | -            |  |
| Daekyo EOL Co., Ltd.           | 842,490      | (685,103)     | 317,066        | -          | -           | 474,453      |  |
| Daekyo Malaysia Sdn. Bhd.      | 599,793      | (461,114)     | 61,039         | (57,762)   | -           | 141,956      |  |
| Sanghai Daekyo Co., Ltd.1      | 4,734,115    | (2,080)       | (33,764)       | (196,805)  | -           | 4,501,466    |  |
| Daekyo Bertelsmann             |              | (657,420)     | -              | -          | -           |              |  |
| Educational Service Limited    | 657,420      |               |                |            |             |              |  |
| Fermatedu Co., Inc.            | 28,724,000   | (11,577,115)  | (15,049,228)   | -          | 225,198     | 2,322,855    |  |
| Child-Care Consortium          | 1,728,068    | (864,105)     | (134,946)      | -          | -           | 729,017      |  |
| Daekyo CSA Co., Ltd.           |              |               |                |            |             |              |  |
| (Formerly The First CS Academy |              |               |                |            |             |              |  |
| Co., Ltd.)                     | 1,000,000    | (400,104)     | -              | -          | -           | 599,896      |  |
| Daekyo Sobics Co., Ltd.        | 2,511,500    | (552,258)     | (266,551)      | -          | -           | 1,692,691    |  |
| P.T Daekyo Indonesia           | 679,508      | (289,236)     | 3,241          | 89,375     |             | 482,888      |  |
|                                | ₩ 61,727,008 | ₩(27,867,477) | ₩ (16,489,383) | ₩ 98,860   | ₩ (180,778) | ₩ 17,288,230 |  |

(3) The details of investment securities accounted for using the equity method as of December 31, 2009 consist of the following (Unit: Korean Won in thousands):

(\*) In case there was any change in interest ownership due to an increase of shares of the subsidiaries, the difference between the amount caused from that change and an acquisition cost was recognized as additional paid-in capital.

(4) The details of investment securities accounted for using the equity method as of December 31, 2008 consist of the following (Unit: Korean Won in thousands):

|                                | 2008        |               |                |             |             |              |
|--------------------------------|-------------|---------------|----------------|-------------|-------------|--------------|
|                                | Acquisition | Retained      | Gain (loss) on | Capital     |             | Carrying     |
|                                | cost        | earnings      | valuation      | adjustment  | Others (*)  | value        |
| Daekyo Bookscan Co., Ltd.      | ₩ 9,665,550 | ₩ (1,672,190) | ₩ (6,169,645)  | ₩ (35,881)  | ₩ (211,942) | ₩ 1,575,892  |
| Daekyo America, Inc.           | 2,605,622   | (723,420)     | (151,200)      | 696,854     | -           | 2,427,856    |
| Daekyo Hong Kong Co., Ltd.     | 250,000     | (39,207)      | 114,789        | 172,597     | -           | 498,179      |
| Beijing Daekyo Co., Ltd.       | 445,142     | (3,824)       | (70,915)       | 101,262     | -           | 471,665      |
| Daekyo Book Center Co., Ltd.   | 3,183,800   | (725,597)     | (2,257,732)    | 459,043     | (194,034)   | 465,480      |
| Interesting Creative Co., Ltd. | 680,000     | (680,000)     | -              | -           | -           | -            |
| Daekyo EOL Co., Ltd.           | 842,490     | (668,986)     | (16,117)       | -           | -           | 157,387      |
| Daekyo Malaysia Sdn. Bhd.      | 599,793     | (309,160)     | (151,954)      | (46,259)    | -           | 92,420       |
| Sanghai Daekyo Co., Ltd.1      | 274,843     | 25,379        | (27,459)       | 89,825      | -           | 362,588      |
| Daekyo Bertelsmann             |             |               |                |             |             |              |
| Educational Service Limited    | 657,419     | (313,777)     | (343,642)      | -           | -           | -            |
| Fermatedu Co., Inc.            | 26,564,000  | (3,167,294)   | (8,409,821)    | -           | -           | 14,986,885   |
| Child-Care Consortium          | 1,728,068   | (864,105)     | -              | -           | -           | 863,963      |
| Daekyo CSA Co., Ltd.           |             |               |                |             |             |              |
| (Formerly The First CS Academy |             |               |                |             |             |              |
| Co., Ltd.)                     | 1,000,000   | (42,690)      | (357,414)      | -           | -           | 599,896      |
| Daekyo Sobics Co., Ltd.        | 2,511,500   | (248,815)     | (303,443)      | -           | -           | 1,959,242    |
| P.T Daekyo Indonesia           | 679,508     | (185,240)     | (103,996)      | 60,326      |             | 450,598      |
|                                | ₩51,687,735 | ₩ (9,618,926) | ₩ (18,248,549) | ₩ 1,497,767 | ₩ (405,976) | ₩ 24,912,051 |

(\*) In case there was any change in interest ownership due to an increase of shares of the subsidiaries, the difference between the amount caused from that change and an acquisition cost was recognized as additional paid-in capital.

(5) Changes in the differences between the initial acquisition costs and the Company's initial proportionate ownership in the net book value of the investee for the years ended December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|                                     | 2009 |            |     |          |      |             |     |              |
|-------------------------------------|------|------------|-----|----------|------|-------------|-----|--------------|
|                                     | I    | Beginning  | Iı  | ncrease  | A    | mortization |     |              |
|                                     |      | balance    | (de | ecrease) | (    | (reversal)  | Ene | ding balance |
| Daekyo Bookscan Co., Ltd.           | ₩    | (178,763)  | ₩   | -        | ₩    | (26,698)    | ₩   | (152,065)    |
| Daekyo America, Inc.                |      | 11,479     |     | -        |      | 2,701       |     | 8,778        |
| Daekyo Book Center Co., Ltd         |      | -          |     | 33,153   |      | 4,974       |     | 28,179       |
| Fermatedu Co., Inc.                 |      | 9,050,410  |     | -        |      | 9,050,410   |     | -            |
|                                     | ₩    | 8,883,126  | ₩   | 33,153   | ₩    | 9,031,387   | ₩   | (115,108)    |
|                                     |      |            |     |          | 2008 |             |     |              |
|                                     | I    | Beginning  | Iı  | ncrease  | A    | mortization |     |              |
|                                     |      | balance    | (d  | ecrease) | (    | (reversal)  | Ene | ding balance |
| Daekyo Bookscan Co., Ltd. (Formerly |      |            |     |          |      |             |     |              |
| Daekyo Bertelsmann Korea Co., Ltd.) | ₩    | (703,047)  | ₩   | -        | ₩    | (524,284)   | ₩   | (178,763)    |
| Daekyo America, Inc.                |      | 13,505     |     | -        |      | 2,026       |     | 11,479       |
| Fermatedu Co., Inc.                 |      | 12,553,794 |     | -        |      | 3,503,384   |     | 9,050,410    |
|                                     |      |            |     |          |      |             |     |              |

(6) The elimination of unrealized gains or losses relating to the valuation of equity method investments as of December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|                            | 2009 |         | 2008 |         |
|----------------------------|------|---------|------|---------|
| Daekyo America, Inc.       | ₩    | 656,567 | ₩    | _       |
| Daekyo America, Inc.       |      | 125,178 |      | 155,584 |
| Sanghai Daekyo Co., Ltd.   |      | 42,377  |      | 53,601  |
| Daekyo Malaysia Sdn. Bhd.  |      | 46,487  |      | 38,681  |
| P.T Daekyo Indonesia       |      | 2,299   |      | 22,878  |
| Daekyo Hong Kong Co., Ltd. |      | 24,780  |      | 18,146  |
|                            | ₩    | 897,688 | ₩    | 288,890 |

(7) Condensed financial information of the affiliates as of and for the year ended December 31, 2009 is as follows (Unit: Korean Won in thousands):

|  |             |             |            |             | Net income  |
|--|-------------|-------------|------------|-------------|-------------|
|  | Assets      | Liabilities | Net assets | Sales       | (loss)      |
| Daekyo Bookscan Co., Ltd.                              | ₩ 4,228,588 | ₩ 1,608,802 | ₩2,619,786 | ₩ 3,051,952 | ₩ (602,128) |
| Daekyo America, Inc.                                   | 7,954,426   | 5,642,842   | 2,311,584  | 3,995,771   | (75,251)    |
| Daekyo Hong Kong Co., Ltd.                             | 3,796,562   | 2,064,412   | 1,732,150  | 2,234,361   | 800,461     |
| Beijing Daekyo Co., Ltd.                               | 370,846     | 25,395      | 345,451    | 337,055     | (101,309)   |
| Daekyo Book Center Co., Ltd.                           | 5,810,683   | 3,838,101   | 1,972,582  | 10,322,886  | (342,768)   |
| Daekyo EOL Co., Ltd.                                   | 1,168,173   | 328,880     | 839,294    | 3,179,270   | 557,887     |
| Daekyo Malaysia Sdn. Bhd.                              | 843,960     | 655,516     | 188,443    | 911,417     | 79,868      |
| Sanghai Daekyo Co., Ltd.                               | 4,568,701   | 24,857      | 4,543,844  | 753,026     | (42,444)    |
| Fermatedu Co., Inc.                                    | 17,000,780  | 13,074,975  | 3,915,805  | 22,173,677  | (8,761,499) |
| Child-Care Consortium                                  | 5,178,613   | 744,206     | 4,434,407  | 4,001,631   | (819,641)   |
| Daekyo CSA Co., Ltd.<br>(Formerly The First CS Academy | 2,189,133   | 865,299     | 1,199,791  | 6,377,357   | -           |
| Co., Ltd.)   |             |             |            |             |             |
| Daekyo Sobics Co., Ltd.                                | 3,289,281   | 1,267,353   | 2,021,928  | 5,221,271   | (325,076)   |
| P.T Daekyo Indonesia.                                  | 649,993     | 163,903     | 486,090    | 505,518     | (17,191)    |

### 6. PROPERTY AND EQUIPMENT:

(1) Changes in property and equipment for the year ended December 31, 2009 are as follows (Unit: Korean Won in thousands):

|                                   | Land         | Buildings     | Structures    | Vehicles      |
|-----------------------------------|--------------|---------------|---------------|---------------|
| Beginning balance                 | ₩ 67,653,304 | ₩ 123,911,340 | ₩ 2,811,430   | ₩ 214,348     |
| Acquisition/<br>Capitalized costs | 39,067       | 113,543       | 5,997         | 189,524       |
| Disposal                          | -            | -             | -             | (24,190)      |
| Depreciation                      | -            | (3,717,816)   | (84,532)      | (169,844)     |
| Others (transfer)                 |              | 291,242       |               |               |
| Ending balance                    | 67,692,371   | 120,598,309   | 2,732,895     | 209,838       |
|                                   |              |               |               |               |
|                                   |              |               | Construction- |               |
|                                   | Equipment    | Other         | in-progress   | Total         |
| Beginning balance                 | ₩ 7,080,311  | ₩ 527,788     | ₩ 178,775     | ₩ 202,377,296 |
| Acquisition/                      |              |               |               |               |
| Capitalized costs                 | 11,545,802   | -             | 112,467       | 12,006,400    |
| Disposal                          | (5,365)      | ) -           | -             | (29,555)      |
| Depreciation                      | (6,389,105   | ) -           | -             | 10,361,297    |
| Others (transfer)                 | 50,000       |               | 1,616,708     | 1.957,950     |
| Ending balance                    | 12,281,643   | 527,788       | 1,907,950     | 205,950,794   |
| 0                                 |              | 521,100       | _,, 0,,,00    |               |

(2) Changes in property and equipment for the year ended December 31, 2008 are as follows (Unit: Korean Won in thousands):

|                                   | Land         | Buildings     | Structures    | Vehicles      |  |
|-----------------------------------|--------------|---------------|---------------|---------------|--|
| Beginning balance                 | ₩ 65,770,085 | ₩ 123,236,760 | ₩ 2,772,120   | ₩ 174,081     |  |
| Acquisition/<br>Capitalized costs | 1,883,219    | 4,385,393     | 123,688       | 169,191       |  |
| Disposal                          | -            | -             | -             | -             |  |
| Depreciation                      | -            | (3,710,813)   | (84,378)      | (128,924)     |  |
| Others (transfer)                 |              |               |               |               |  |
| Ending balance                    | 67,653,304   | 123,911,340   | 2,811,430     | 214,348       |  |
|                                   |              |               |               |               |  |
|                                   |              |               | Construction- |               |  |
|                                   | Equipment    | Other         | in-progress   | Total         |  |
| Beginning balance                 | ₩ 7,817,639  | ₩ 271,081     | ₩ -           | ₩ 200,041,766 |  |
| Acquisition/                      |              |               |               |               |  |
| Capitalized costs                 | 4,941,380    | 256,707       | 178,755       | 11,938,353    |  |
| Disposal                          | (39,944      | -) -          | -             | (39,944)      |  |
| Depreciation                      | (5,638,764   | -) -          | -             | (9,562,879)   |  |
| Others (transfer)                 | -            |               |               |               |  |
| Ending balance                    | 7,080,311    | 527,788       | 178,755       | 202,377,296   |  |

(3) As of December 31, 2009, the value of the Company's land, as determined by the local government in Korea for property tax assessment purposes, approximates ₩ 113,311,155 thousand (2008: ₩ 113,719,479 thousand).

(4) As of December 31, 2009, the Company's inventories and property, plant and equipment are insured as follows (Unit: Korean Won in thousands):

| Account                 |   | 2009        | Details  |
|-------------------------|---|-------------|--|
| Buildings and equipment | ₩ | 175,046,871 | Insurance against fire and other casualty losses |
| Inventories             |   | 10,494,757  |  |
|                         | ₩ | 185,541,628 | _  |

In addition, the Company is insured against casualty losses relating to its vehicles and donated assets, over which the Company holds the right to use for a certain period.

#### 7. INTANGIBLE ASSETS

(1) The Company's intangible assets as of December 31, 2009 consist of the following (Unit: Korean Won in thousands):

|                   |             | Industrial |                |              |             |              |
|-------------------|-------------|------------|----------------|--------------|-------------|--------------|
|                   |             | property   | Right to use   | Development  |             |              |
|                   | Goodwill    | rights     | donated assets | costs        | Software    | Total        |
| Beginning balance | ₩ 5,493,248 | ₩ 106,775  | ₩ 24,082,211   | ₩ 34,806,411 | ₩ 2,653,331 | ₩ 67,141,976 |
| Acquisition       | 717,058     | 69,685     | -              | 21,976,821   | 282,360     | 23,045,924   |
| Transfer          | -           | -          | 23,420,140     | (1,729,091)  | 1,679,091   | 23,370,140   |
| Disposal          | (60,000)    | -          | (3,025)        | -            | -           | (63,025)     |
| Amortization      | (1,891,334) | (46,068)   | (19,364,146)   | (11,081,542) | (2,201,253) | (34,584,343) |
| Impairment        | (116,219)   | -          | -              | (1,468,274)  | -           | (1,584,493)  |
| Others            | -           | -          | -              | -            | -           | -            |
| Ending balance    | 4,142,753   | 130,392    | 28,135,180     | 42,504,325   | 2,413,529   | 77,326,179   |
| Accumulated       |             |            |                |              |             |              |
| amortization      | 6,457,109   | 667,607    | 68,919,614     | 66,509,539   | 9,296,111   | 151,849,980  |
| Accumulated       |             |            |                |              |             |              |
| impairment loss   | 417,861     | -          | -              | 6,360,552    | 1,892,191   | 8,670,604    |
|                   |             |            |                |              |             |              |

(2) The Company's intangible assets as of December 31, 2008 consist of the following (Unit: Korean Won in thousands):

|  |             | Industrial property | Right to use   | Development  | Intellectual    |             |           |              |
|--|-------------|---------------------|----------------|--------------|-----------------|-------------|-----------|--------------|
|  | Goodwill    | rights              | donated assets | costs        | property rights | Software    | Franchise | Total        |
| Beginning balance                          | ₩ 3,251,725 | ₩121,336            | ₩ 25,513,717   | ₩ 31,478,137 | ₩ 106,099       | ₩ 2,048,596 | ₩ 65,421  | ₩ 62,585,031 |
| Acquisition                                | 3,716,000   | 35,229              | -              | 21,282,165   | -               | 69,560      | -         | 25,102,954   |
| Transfer                                   | -           | -                   | 16,117,745     | (4,408,879)  | -               | 4,408,879   | -         | 16,117,745   |
| Disposal                                   | -           | -                   | -              | -            | -               | -           | -         | -            |
| Amortization                               | (1,326,502) | (49,790)            | (17,549,251)   | (11,078,532) | (106,099)       | (2,279,555) | (65,421)  | (32,455,150) |
| Impairment                                 | (147,975)   | -                   | -              | (1,214,353)  | -               | (1,594,148) | -         | (2,956,476)  |
| Others                                     | -           | -                   | -              | (1,252,127)  | -               | -           | -         | (1,252,127)  |
| Ending balance                             | 5,493,248   | 106,775             | 24,082,211     | 34,806,411   | -               | 2,653,332   | -         | 67,141,977   |
| Accumulated<br>amortization<br>Accumulated | 4,579,517   | 621,539             | 49,555,743     | 57,374,912   | 3,215,362       | 7,094,856   | 356,844   | 122,798,773  |
| impairment loss                            | 301,642     | -                   | -              | 4,892,278    | 142,523         | 1,892,191   | -         | 7,228,633    |

#### 8. MONETARY ASSETS DENOMINATED IN FOREIGN CURRENCIES

|                      | 2009 |           |            |         | 2008 |          |            |         |
|----------------------|------|-----------|------------|---------|------|----------|------------|---------|
|                      | Ko   | rean Won  | Foreign    |         | Ko   | rean Won | Foreign    |         |
|                      | Ec   | luivalent | currencies |         | ec   | uivalent | currencies |         |
|                      |      |           | UGD        | 200 204 |      |          | LICD       | 544.000 |
| Cash and cash        | ₩    | 348,276   | USD        | 298,284 | ₩    | 684,204  | USD        | 544,099 |
| equivalents          |      | 67,798    | HKD        | 450,308 |      | 72,864   | HKD        | 449,087 |
|                      |      | 2,846     | NZD        | 3,369   |      | 2,424    | NZD        | 3,333   |
|                      |      | 9         | AUD        | 9       |      | 7        | AUD        | 8       |
|                      |      | 1,522     | GBP        | 811     |      | 1,466    | GBP        | 806     |
|                      |      | 892       | EUR        | 533     |      | 941      | EUR        | 530     |
|                      |      | 14,510    | SGD        | 17,455  |      | 15,234   | SGD        | 17,400  |
| Short-term financial |      |           |            |         |      |          |            |         |
| instruments          |      | -         | USD        | -       |      | 18,863   | USD        | 15,000  |
| Total                | ₩    | 435,853   |            |         | ₩    | 796,003  |            |         |

Monetary assets denominated in foreign currencies as of December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

#### 9. CAPITAL STOCK

#### (1) Capital stock

The details of capital stock as of December 31, 2009 are summarized below.

| The number of authorized shares of |           |                      | The number of issued share of | Amount of capital stock |
|------------------------------------|-----------|----------------------|-------------------------------|-------------------------|
| common stock                       | Par value | Type of stock        | common stock                  | (In thousand won)       |
| 1,500,000,000 shares               | 500 won   | Common stock         | 84,702,850 shares             | ₩ 42,351,425            |
| 1,942,699 shares                   | 500 won   | Preferred stock (*1) | 19,426,990 shares             | 9,713,495               |

(\*1) If the dividend ratio of common stock exceed that of preferred stock, that is, 9% determined by a board of directors, the preferred stock is eligible to equally share on the additional dividend.

The Company resolved stock spilt (\$5,000 to \$500) at the board of directors and general meeting of shareholders on July 21, 2008 and September 5, 2008, respectively, that was effected on October 8, 2008.

#### 10. CAPITAL SURPLUS

Other capital surplus arose from the disposal of treasury stock which was acquired for the purpose of M&A. This capital surplus is not available for the payment of cash dividends, but may be used to offset losses on disposal of treasury stock, may be transferred to capital stock or may be used to reduce any accumulated deficit.

#### 11. TREASURY STOCK

As of December 31, 2009, the Company holds treasury stock consisting of 6,843,781 shares of common stock and 4,125,903 shares of preferred stock.

#### **12. STOCK OPTIONS**

(1) As of December 31, 2009, the summary of stock options granted to all employees that has not exceeded its vesting period is as follows:

|  | Description   |
|--|---|
| The date of first announcement about stock options | July. 1, 2009   |
| Granted shares                                     | Common stock: 544,147 shares                          |
| Exercise price (*1)                                | A standard price of common stock x (1- Discount rate) |
| Exercisable period                                 | Jan. 25, 2010 ~ Jan. 31, 2010                         |

(\*1) The standard price of common stock are ₩5,820. The minimum of discount rate is 40% and the maximum of discount rate is 100%

Above stock options may be substituted to preferred stocks of equal value to the choice of the employee, and base price of preferred stock price at substitution is  $\frac{1}{3}$ ,100.

The total compensation amount is expensed and the same amount is accounted for as stock options (paid-in capital)

Subsequent to end of the reporting period, as stock options for 488,268 shares of common stock and 81,946 shares of preferred stock were exercised, the treasury stocks were granted.

(2) Summary of stock options granted to all employees during 2009 that have been expired is as follows:

|  | Description   |
|--|---|
| The date of first announcement about stock options | March. 3, 2009  |
| Granted shares                                     | Common stock: 498,150 shares                          |
| Exercise price (*1)                                | A standard price of common stock x (1- Discount rate) |
| Exercisable period                                 | July. 20, 2009 ~ July. 26, 2009                       |

(\*1) The standard price of common stock are ₩5,330. The minimum of discount rate is 40% and the maximum of discount rate is 100%

Above stock options may be substituted to preferred stocks of equal value to the choice of the employee and base price of preferred stock price at substitution is W2,707.

The total compensation amount is expensed and the same amount is accounted for as stock options (paid-in capital)

As stock options for 468,004 shares of common stock and 76,117 shares of preferred stock were exercised, the treasury stocks were granted and it resulted in \$1,262,070 thousand of loss on disposal of treasury stock.

(3) As of December 31, 2008, the summary of stock options granted to all employees are as follows:

|  | Description  |
|--|--|
| The date of first announcement about stock options | Aug. 11, 2008  |
| Granted shares                                     | Common stock: 615,448 shares   |
|  | Preferred stock: 107,429 shares  |
| Exercise price (*1)                                | A standard price of common stock x (1- Discount rate)  |
| -  | A standard price of preferred stock x (1- Discount rate)   |
| Exercisable period                                 | Jan. 19, 2009 ~ Jan. 28, 2009  |
| Granted shares<br>Exercise price (*1)              | Common stock: 615,448 shares<br>Preferred stock: 107,429 shares<br>A standard price of common stock x (1- Discount rate)<br>A standard price of preferred stock x (1- Discount rate) |

(\*1) The standard price of common stock and preferred stock are ₩4,800 and ₩2,810, respectively. The minimum of discount rate is 20% and the maximum of discount rate is 100%

The total compensation amount is expensed and the same amount is accounted for as stock options (paid-in capital)

As stock options for 552,645 shares of common stock and 103,130 shares of preferred stock were exercised, the treasury stocks were granted and it resulted in  $\forall$ 1,709,764 thousand of loss on disposal of treasury stock.

## **13. RETAINED EARNINGS**

(1) Retained earnings as of December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|                                |   | 2009        |   | 2008        |
|--------------------------------|---|-------------|---|-------------|
| Legal reserve (Profit reserve) | ₩ | 32,300,000  | ₩ | 32,300,000  |
| Other reserve                  | _ | 333,505,025 |   | 316,505,025 |
|                                | ₩ | 365,805,025 | ₩ | 348,805,025 |

(2) The Company is required by Korean Commercial Code to appropriate as a legal reserve a minimum of 10% its cash dividends until such reserve equals 50% of its issued stock. The reserve is not available for the payment of cash dividends but may be transferred to capital stock or used to offset accumulated deficit, if any

#### 14. DIVIDENDS

Details of cash dividends and dividend payout ratio for the years ended December 31, 2009 and 2008 are as follows (Unit: Korean Won):

#### (1) Interim dividends

|                         | 200                          | )9                 | 2008               |                    |  |
|-------------------------|------------------------------|--------------------|--------------------|--------------------|--|
|                         | Common stock Preferred stock |                    | Common stock       | Preferred stock    |  |
| Par value per share(*1) | 500                          | 500                | 500                | 500                |  |
| Dividend ratio          | 30%                          | 30%                | 16%                | 16%                |  |
| Dividend per share (*1) | 150                          | 150                | 80                 | 80                 |  |
| Number of shares        |                              |                    |                    |                    |  |
| Outstanding (*1)        | 78,798,225                   | 15,751,110         | 82,553,775         | 18,148,850         |  |
| Amount of dividends     | 11,819,734 thousand          | 2,362,667 thousand | 6,604,302 thousand | 1,451,908 thousand |  |

(\*1) Due to the common and preferred stock-split during 2008, the closing price, dividend, and the weighted average number of shares are presented based on ₩500.

#### (2) Year-end dividends

|                          | 200                          | 9                  | 2008         |                  |  |
|--------------------------|------------------------------|--------------------|--------------|------------------|--|
|                          | Common stock Preferred stock |                    | Common stock | Preferred stock  |  |
| Par value per share (*1) | 500                          | 500                | 500          | 500              |  |
| Dividend ratio           | 20%                          | 4%                 | -            | 4%               |  |
| Dividend per share (*1)  | 100                          | 110                | -            | 20               |  |
| Number of shares         |                              |                    |              |                  |  |
| outstanding (*1)         | 77,859,069                   | 15,301,087         | 79,868,470   | 17,133,710       |  |
| Amount of dividends      | 7,785,907 thousand           | 1,683,120 thousand | -            | 342,674 thousand |  |

(\*1) Due to the common and preferred stock-split during 2008, the closing price, dividend, and the weighted average number of shares are presented based on ₩500.

#### (3) Dividend payout ratio

|                       | 2009                | 2008                |
|-----------------------|---------------------|---------------------|
| Total dividends       | 23,651,427 thousand | 8,398,884 thousand  |
| Net income            | 56,490,358 thousand | 21,176,560 thousand |
| Dividend payout ratio | 41.87%              | 39.66%              |

#### (4) Dividend yield ratio

|                            | 20           | 09              | 2008         |                 |  |  |
|----------------------------|--------------|-----------------|--------------|-----------------|--|--|
|                            | Common stock | Preferred stock | Common stock | Preferred stock |  |  |
| Market price as of the end |              |                 |              |                 |  |  |
| of the reporting period    |              |                 |              |                 |  |  |
| (*1 & *2)                  | 5,843        | 3,139           | 4,854        | 2,814           |  |  |
| Dividend per share (*2)    | 250          | 260             | 80           | 100             |  |  |
| Dividend yield ratio       | 4.28%        | 8.28%           | 1.65%        | 3.55%           |  |  |

(\*1) The closing price before dividend is determined by an arithmetical average of the closing price in an open market from the basic day to the last week.

(\*2) Due to the common and preferred stock-split, the closing price and dividend per share for 2008 are presented based on \$500.

#### **15. COMPREHENSIVE INCOME STATEMENTS**

The details of comprehensive income for the years ended December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|   | 2009                 | 2008                 |
|---|----------------------|----------------------|
| Net income  | ₩ 56,490,358         | ₩ 21,176,560         |
| Accumulated other comprehensive income (loss):          |                      |                      |
| Gain on valuation of available-for-sale securities      |                      |                      |
| (tax effect: $\mathbb{W}(-)12,655,042$ thousand in 2009 |                      |                      |
| and $W40,959,342$ thousand in 2008)                     | 44,828,705           | (87,242,551)         |
| Loss on valuation of available-for-sale securities      |                      |                      |
| (tax effect: $\mathbb{W}(-)1,611,922$ thousand in 2008  |                      |                      |
| ₩2,874,784 thousand in 2008)                            | 5,076,935            | (9,131,435)          |
| Changes in equity arising on application of the         |                      |                      |
| equity method (*1)                                      | (848,703)            | 913,228              |
| Negative changes in equity arising on                   |                      |                      |
| application of the equity method (*1)                   | (550,205) 48,506,732 | 201,219 (95,259,539) |
| Comprehensive income                                    | ₩104,997,090         | ₩(74,082,979)        |

(\*1) Regarding the changes in equity using the equity method and negative changes in equity using the equity method, the Company did not recognize deferred income tax assets (liabilities) since the probability of its realization is uncertain.

## 16. INCOME TAX

(3)

(1) Income tax expense for the years ended December 31, 2009 and 2008 is computed as follows (Unit: Korean Won in thousands):

|   | 2009         |  | 2008   |
|---|--------------|--|--|
| ₩ | 23,030,733   | ₩  | 19,229,470   |
|   |              |  |  |
|   | 12,980,886   |  | (45,002,257)   |
|   | (14,266,963) |  | 43,834,126   |
|   | (1,012,063)  |  | (91,582)   |
|   | 6,316,987    |  | -  |
|   | 27,049,580   |  | 18,032,757   |
|   | ₩            | <ul> <li>₩ 23,030,733</li> <li>12,980,886</li> <li>(14,266,963)</li> <li>(1,012,063)</li> <li>6,316,987</li> </ul> | <ul> <li>₩ 23,030,733</li> <li>₩ 12,980,886</li> <li>(14,266,963)</li> <li>(1,012,063)</li> <li>6,316,987</li> </ul> |

(2) Relationship between income before tax in financial accounting and income tax expense for the years ended December 31, 2009 and 2008 is as follows (Unit: Korean Won in thousands):

|   |   | 2009        |   | 2008       |
|---|---|-------------|---|------------|
| Income before tax in financial accounting             | ₩ | 83,539,938  | ₩ | 39,209,317 |
| Tax effect at the rate of 24.2%                       |   | 20,192,465  |   | 10,767,162 |
| Adjustments :   |   | 6,857,115   |   | 7,265,595  |
| Tax-free income                                       |   | (1,301,739) |   | (428,889)  |
| Non-deductible expenses                               |   | 5,339,871   |   | 7,497,951  |
| Tax credit  |   | (600,000)   |   | -          |
| Changes in deferred tax assets (liabilities) in       |   |             |   |            |
| the beginning   |   | (2,100,930) |   | -          |
| Tax refund  |   | (1,012,063) |   | (91,582)   |
| Additional tax & others                               |   | 6,316,987   |   | -          |
| Others(Changes in tax rate & others)                  |   | 214,989     |   | 288,115    |
| Income tax expense                                    |   | 27,049,580  |   | 18,032,757 |
| Effective tax rate (income tax expense/pretax income) |   | 32.38%      |   | 45.99%     |

Changes in temporary differences and deferred tax assets and liabilities for the year ended December 31, 2009 are as follows (Unit: Korean Won in thousands):

< Changes in temporary differences >

| < Changes in temporary unreferces >   |   | January 1,<br>2009           | <u> </u> | Difference  | Increase<br>(Decrease) | December 31,<br>2009 |
|---|---|------------------------------|----------|-------------|------------------------|----------------------|
| 1) Temporary differences that affects income  |   |                              |          |             |                        |                      |
| Long-term accrued service fee payable   | ₩ | 4,891,464                    | ₩        | -           | ₩ (2,483,137)          | ₩ 2,408,327          |
| Accrued income  |   | (413,885)                    |          | -           | 22,379                 | (391,506)            |
| Interest income (MMF)   |   | (111,222)                    |          | -           | 34,283                 | (76,939)             |
| Valuation of marketable securities  |   | (5,070,666)                  |          | -           | -                      | (5,070,666)          |
| Accrued severance benefits  |   | 44,116,272                   |          | -           | (22,412,688)           | 21,703,584           |
| Severance insurance expenses  |   | (44,116,272)                 |          | -           | 28,271,759             | (15,844,513)         |
| Allowance for Severance insurance   |   | -                            |          | (1,239,850) | 310,979                | (928,871)            |
| Allowance for doubtful accounts   |   | 5,646,717                    |          | 1,830       | (127,262)              | 5,521,285            |
| Depreciation  |   | 558,395                      |          | (210,391)   | 6,982                  | 354,986              |
| Equity method investments   |   | 27,916,538                   |          | -           | 16,489,383             | 44,405,921           |
| Accrued expenses (remuneration)   |   | 1,852,485                    |          | 241         | 548,135                | 2,400,861            |
| Reserve for returned goods  |   | 834,110                      |          | -           | 1,599,774              | 2,433,884            |
| Accrued expenses (mileage)  |   | 156,796                      |          | -           | (156,796)              | -                    |
| Impairment of intangible assets   |   | 3,126,541                    |          | 198,975     | (995,397)              | 2,330,119            |
| Gain on Foreign exchange  |   | (572,835)                    |          | -           | 546,913                | (25,922)             |
| Loss on Foreign exchange  |   | 211,500                      |          | -           | 170,210                | 381,710              |
| Amortization on development cost  |   | -                            |          | 7,074,422   | (1,455,946)            | 5,618,476            |
| Amortization on asset   |   | -                            |          | 1,626,857   | 144,223                | 1,771,080            |
| Suspense payment on officer   |   | -                            |          | 1,239,850   | (310,979)              | 928,871              |
| Bad debt loss   |   | -                            |          | -           | 3,095                  | 3,095                |
| Loss on valuation of short-term   |   |                              |          |             |                        |                      |
| investment securities   |   | 6,203,879                    |          |             | (6,463,237)            | (259,358)            |
| Subtotal  |   | 45,229,817                   |          | 8,691,934   | 13,742,673             | 67,664,424           |
| 2) Temporary differences on changes<br>in shareholders' equity<br>Gain on valuation of available-for-sale |   |                              |          |             |                        |                      |
| securities  |   | (104,335,251)                |          | -           | (57,483,746)           | (161,818,997)        |
| Loss on valuation of available-for-sale   |   | (104,555,251)                |          |             | (37,403,740)           | (101,010,777)        |
| securities  |   | 12,699,831                   |          | -           | (6,688,857)            | 6,010,974            |
| Changes in equity using the equity method   |   | (1,579,909)                  |          | -           | 848,703                | (731,206)            |
| Negative changes in equity using the<br>equity method<br>Capital surplus in equity using the equity       |   | 82,141                       |          | -           | 550,204                | 632,345              |
| method  |   | 405,976                      |          | -           | (225,198)              | 180,778              |
| Advanced depreciation provision   |   | (102,882,005)                |          | _           | 34,853,990             | (68,028,015)         |
| Subtotal  |   | (195,609,217)                |          |             | (28,144,904)           | (223,754,121)        |
| Subtotal  |   | (150,379,400)                |          | 8,691,934   | (14,402,231)           | (156,089,697)        |
| Deferred income tax assets (liabilities) not  |   | (150,579,400)                |          | 0,071,734   | (14,402,231)           | (150,009,097)        |
| recognized (*1)   |   | (76,057,259)                 |          |             |                        |                      |
| Tax rate (*2)   |   | (70,057,259)<br>24.2% or 22% |          |             |                        |                      |
| Deferred income tax assets (liabilities)  |   | (15,813,607)                 |          |             |                        |                      |
| Detented income tax assets (natintiles)   |   | (15,015,007)                 |          |             |                        |                      |

< Deferred tax assets and liabilities >

| < Deferred tax assets and liabilities >  |                                       |   |  |  |
|--|---------------------------------------|---|--|--|
|  | Temporary<br>differences<br>(Current) | Temporary<br>differences<br>(Non-current) | Deferred tax<br>assets and<br>liabilities<br>(Current) | Deferred tax<br>assets and<br>liabilities<br>(Non-current) |
| 1) Temporary differences that affects income                                     |                                       |   |  |  |
| Long-term accrued service fee payable  | ₩ -                                   | ₩ 2,408,327                               | ₩ -  | ₩ 529,832  |
| Accrued income   | (391,506)                             | -   | (94,744)   | -  |
| Interest income (MMF)  | (76,939)                              | -   | (18,619)   | -  |
| Valuation of marketable securities   | -                                     | (5,070,666)                               | -  | (1,115,546)  |
| Accrued severance benefits   | -                                     | 21,703,584                                | -  | 4,774,789  |
| Severance insurance expenses   | -                                     | (15,844,513)                              | -  | (3,485,793)  |
| Allowance for Severance insurance  | -                                     | (928,871)                                 | -  | (204,352)  |
| Allowance for doubtful accounts  | 5,521,285                             | -   | 1,336,151  | -  |
| Depreciation   | -                                     | 354,986                                   | -  | 78,097   |
| Equity method investments  | -                                     | 44,405,921                                | -  | 9,769,303  |
| Accrued expenses (remuneration)  | 2,400,861                             | -   | 581,008  | -  |
| Reserve for returned goods   | 2,433,884                             | -   | 589,000  | -  |
| Accrued expenses (mileage)   | -                                     | -   | -  | -  |
| Impairment of intangible assets  | -                                     | 2,330,119                                 | -  | 512,626  |
| Gain on Foreign exchange   | (25,922)                              | -   | (6,273)  | -  |
| Loss on Foreign exchange   | 381,710                               | -   | 92,374   | -  |
| Amortization on development cost   | -                                     | 5,618,476                                 | -  | 1,294,792  |
| Amortization on asset  | -                                     | 1,771,080                                 | -  | 389,638  |
| Suspense payment on officer  | -                                     | 928,871                                   | -  | 204,352  |
| Bad debt loss  | 3,095                                 | -   | 749  | -  |
| Loss on valuation of short-term  |                                       |   |  |  |
| investment securities  | (259,358)                             | -   | (62,765)   | -  |
| Subtotal   | 9,987,110                             | 57,677,314                                | 2,416,881  | 12,747,738   |
| <ol> <li>Temporary differences on changes in<br/>shareholders' equity</li> </ol> |                                       |   |  |  |
| Gain on valuation of available-for-sale  |                                       |   |  |  |
| securities   | (1,965,225)                           | (159,853,772)                             | (475,584)  | (35,167,830)   |
| Loss on valuation of available-for-sale securities                               | 5,963,241                             | 47,733                                    | 1,443,104  | 10,501   |
| Changes in equity using the equity   | -                                     | (731,206)                                 | -  | (160,865)  |
| method   |                                       | ( , , , , , , , , , , , , , , , , , , ,   |  |  |
| Negative changes in equity using the   |                                       | (22) 245                                  |  | 120 116  |
| equity method  | -                                     | 632,345                                   | -  | 139,116  |
| Capital surplus in equity using the equity<br>method                             |                                       | 180,778                                   |  | 39,771   |
| Advanced depreciation provision  | -                                     | (68,028,015)                              | -  | (14,966,163)   |
| Subtotal   | 3,998,016                             | (227,752,137)                             | 967,520  | (50,105,470)   |
| Subiotal   |                                       |   | 3,384,401  | (37,357,732)   |
| Deferred in some ton server (1:-1:1:4:)  | 13,985,126                            | (170,074,823)                             | 5,564,401  | (37,337,732)   |
| Deferred income tax assets (liabilities) not<br>recognized (*1)                  |                                       | (23,540,177)                              |  | (5,178,838)  |
| Tax rate (*2)  | 24.2%                                 | (23,340,177)<br>24.2% or 22%              | -  | (3,170,030)  |
|  |                                       | ₩ (32,178,894)                            | ₩ 3,384,401  | ₩ (32,178,894)   |
| Deferred income tax assets (liabilities)   | ₩ 3,384,401                           | vv (32,178,894)                           | ₩ 3,384,401  | ₩ (32,178,894)   |

(\*1) The tax effect of accumulation temporary differences when corresponding temporary differences are expected to be reversed or realized.

(\*2) Tax rate is the enacted marginal tax rate which is expected to be applied to taxable income in the periods the deferred tax liability or asset is expected to be settled or realized.

(4) Changes in temporary differences and deferred tax assets and liabilities for the year ended December 31, 2008 are as follows (Unit: Korean Won in thousands):

| < Changes in temporary differences >                         |   |               |   |            |   |             |   |              |
|--|---|---------------|---|------------|---|-------------|---|--------------|
|  |   | January 1,    |   |            |   | Increase    | D | ecember 31,  |
|  |   | 2008          | [ | Difference | ( | (Decrease)  |   | 2008         |
| 1) Temporary differences that affects income                 |   |               |   |            |   |             |   |              |
| Long-term accrued service fee payable                        | ₩ | 5,031,472     | ₩ | -          | ₩ | (140,007)   | ₩ | 4,891,465    |
| Accrued income   |   | (2,838,692)   |   | -          |   | 2,424,807   |   | (413,885)    |
| Interest income (MMF)  |   | (79,859)      |   | -          |   | (31,363)    |   | (111,222)    |
| Valuation of marketable securities                           |   | (5,070,666)   |   | -          |   | -           |   | (5,070,666)  |
| Accrued severance benefits                                   |   | 42,763,541    |   | -          |   | 1,352,731   |   | 44,116,272   |
| Severance insurance expenses                                 |   | (42,763,542)  |   | -          |   | (1,352,730) |   | (44,116,272) |
| Allowance for doubtful accounts                              |   | 5,091,538     |   | (201,273)  |   | 756,452     |   | 5,646,717    |
| Depreciation   |   | 385,467       |   | (36,749)   |   | 209,677     |   | 558,395      |
| Equity method investments                                    |   | 9,778,715     |   | (110,728)  |   | 18,248,551  |   | 27,916,538   |
| Accrued expenses (remuneration)                              |   | 3,305,606     |   | -          |   | (1,453,121) |   | 1,852,485    |
| Reserve for returned goods                                   |   | 680,815       |   | -          |   | 153,295     |   | 834,110      |
| Accrued expenses (mileage)                                   |   | 108,829       |   | -          |   | 47,967      |   | 156,796      |
| Impairment of intangible assets                              |   | 1,660,730     |   | -          |   | 14,658,11   |   | 3,126,541    |
| Inventories  |   | 19,061        |   | (19,061)   |   | -           |   | -            |
| Foreign exchange gains                                       |   | -             |   | 263        |   | (361,598)   |   | (361,335)    |
| Others   |   | 2,400,635     |   | -          |   | (2,400,635) |   | -            |
| Subtotal   |   | 20,473,650    |   | (367,548)  |   | 18,919,837  |   | 39,025,939   |
| 2) Temporary differences on changes in shareholders' equity  |   |               |   |            |   |             |   |              |
| Change on valuation of available-for-sale                    |   | (221.042.521) |   |            |   | 146 411 000 |   | (05.401.541) |
| securities   |   | (231,843,531) |   | -          |   | 146,411,990 |   | (85,431,541) |
| Changes in equity using the equity<br>method                 |   | 754,857       |   | -          |   | (2,252,625) |   | (1,497,768)  |
| Capital surplus in equity using the equity                   |   |               |   |            |   |             |   |              |
| method   |   | 405,976       |   | -          |   | -           | , | 405,976      |
| Advanced depreciation provision                              |   | (102,882,005) |   | -          |   | -           | - | 102,882,005) |
| Subtotal   |   | (333,564,703) |   | -          |   | 144,159,365 |   | 189,405,338) |
|  |   | (313,091,053) |   | (367,548)  |   | 163,079,202 | ( | 150,379,399) |
| Deferred income tax assets (liabilities) not recognized (*1) |   | (91,942,457)  |   |            |   |             |   | (76,057,259) |
| Tax rate (*2)  |   | 27.5%         |   |            |   |             |   |              |
| Deferred income tax assets (liabilities)                     |   | (60,815,864)  |   |            |   |             |   |              |

< Changes in temporary differences >

<Deferred tax assets and liabilities>

| <deferred and="" assets="" liabilities="" tax=""></deferred> |   |             |    |              | р | eferred tax                                   | D | eferred tax  |
|--|---|-------------|----|--------------|---|---|---|--------------|
|  |   | Temporary   | т  | emporary     |   | ssets and                                     |   | ssets and    |
|  |   | differences |    | ifferences   |   | liabilities                                   |   | iabilities   |
|  |   | (Current)   |    | on-current)  |   | (Current)                                     |   | on-current)  |
| 1) Temporary differences that affects income                 |   | · · · · ·   |    | <u> </u>     |   | <u>, , , , , , , , , , , , , , , , , , , </u> |   | ·            |
| Long-term accrued service fee payable                        | ₩ | -           | ₩  | 4,891,465    | ₩ | (140,007)                                     | ₩ | 1,076,122    |
| Accrued income   |   | (413,885)   |    | -            |   | (100,160)                                     |   | -            |
| Interest income (MMF)  |   | (111,222)   |    | -            |   | (26,916)                                      |   | -            |
| Valuation of marketable securities                           |   | -           |    | (5,070,666)  |   | -   |   | (1,115,547)  |
| Accrued severance benefits                                   |   | -           |    | 44,116,272   |   | -   |   | 9,705,580    |
| Severance insurance expenses                                 |   | -           |    | (44,116,272) |   | -   |   | (9,705,580)  |
| Allowance for doubtful accounts                              |   | 5,646,717   |    | -            |   | 1,366,506                                     |   | -            |
| Depreciation   |   | -           |    | 558,395      |   | -   |   | 122,847      |
| Equity method investments                                    |   | -           |    | 27,916,538   |   | -   |   | 6,141,638    |
| Accrued expenses (remuneration)                              |   | 1,852,485   |    | -            |   | 448,301                                       |   | -            |
| Reserve for returned goods                                   |   | 834,110     |    | -            |   | 201,855                                       |   | -            |
| Accrued expenses (mileage)                                   |   | -           |    | 156,796      |   | -   |   | 34,495       |
| Impairment of intangible assets                              |   | -           |    | 3,126,541    |   | -   |   | 687,839      |
| Inventories  |   | -           |    | -            |   | -   |   | -            |
| Foreign exchange gains                                       |   | (361,335)   |    |              |   | (87,443)                                      |   | -            |
| Others   |   | -           |    | -            |   | -   |   | -            |
| Minor total  |   | 7,446,870   |    | 31,579,069   |   | 1,802,143                                     |   | 6,947,394    |
| 2) Temporary differences on changes in shareholders' equity  |   |             |    |              |   |   |   |              |
| Change on valuation of available-for-sale securities         |   | 16,974,191  | (1 | 102,405,732) |   | 4,107,754                                     | ( | (22,529,260) |
| Changes in equity using the equity method                    |   | -           |    | (1,497,768)  |   | -   |   | (329,509)    |
| Capital surplus in equity using the equity                   |   |             |    |              |   |   |   |              |
| method   |   | -           |    | 405,976      |   |   |   |              |
| Advanced depreciation provision                              |   | -           | (1 | 102,882,005) |   |   |   |              |
| Subtotal   |   | 16,974,191  | (2 | 206,379,529) |   | 4,107,754                                     | ( | (22,858,769) |
|  |   | 24,421,061  | (] | 174,800,460) |   | 5,909,897                                     | ( | (15,911,375) |
| Deferred income tax assets (liabilities) not                 |   |             |    |              |   |   |   |              |
| recognized (*1)  |   | -           |    | (76,057,259) |   | -   |   | 5,812,129    |
| Tax rate (*2)  |   | 24.2%       |    | 22%          |   |   |   |              |
| Deferred income tax assets (liabilities)                     | ₩ | 5,909,897   | ₩  | (21,723,504) | ₩ | 5,909,897                                     | ₩ | (21,723,504) |

(\*1) The tax effect of accumulation temporary differences when corresponding temporary differences are expected to be reversed or realized.

(\*2) Tax rate is the enacted marginal tax rate which is expected to be applied to taxable income in the periods the deferred tax liability or asset is expected to be settled or realized.

#### **17. COMMITMENTS AND CONTINGENCIES:**

- (1) As of December 31, 2009, the Company has credit agreements with Woori Bank amounting to ₩25,000,000 thousand for the corporate purchase card.
- (2) As of December 31, 2009, the Company provides guarantees amounting to ₩6,360,000 thousand for certain lessees in relation to the lessees' guarantee deposits. Seoul Guarantee Insurance has provided the Company with a guarantee for performance and others up to ₩1,635,984 thousand as of December 31, 2009.
- (3) The Company shall pay a certain percentage of sales as royalties to Two Hands Media Co., Ltd. relating to the use of intellectual property rights over 'Noon-no-pi Math'. Based on this contract, the Company paid ₩1,994,239 thousand and ₩2,072,077 thousand to Two Hands Media Co., Ltd. in 2009 and 2008, respectively.
- (4) The Company entered into contracts with free-lance instructors to manage its educational service members. In accordance with the contracts, the Company pays instructors a certain percentage of monthly cash collections from its educational service members. Expenses in relation to these contracts amounted to ₩357,991,349 thousand (2008: ₩353,722,434 thousand) for the year ended December 31, 2009.
- (5) On March 30, 2005, the Company acquired 75% ownership in Daekyo Bookscan Co., Ltd. As committed by the Company, if the said investee incurs cumulative losses totaling ₩4,000,000 thousand, its shareholdings in the investee may be reduced to 50% and if the said cumulative losses exceed ₩4,000,000 thousand, the Company must exercise its preemptive rights to purchase the investee's new shares for up to ₩3,000,000 thousand. Should the investee be eventually liquidated, the Company will shoulder all liquidation costs.

Daekyo Bookscan Co., Ltd. did an unequal curtailment of capital ( $\mathbb{W}2,900,000$  thousand, 292,533 shares) without compensation for the reduction of accumulated deficit in 2007, and the ratio of shareholding of the Company became 60.59%. During 2008, the Company acquired additional shares amounting to  $\mathbb{W}$  5,500,000 thousand which increases the ownership to 100%.

(6) The Company has been providing a financial guaranty amounting to 17,500,000 RMB for Bertelsmann Shanghai Management so Daekyo Bertelsmann Education Service Ltd. could expand their markets in China and manage the business well for that region.

#### **18. EARNINGS PER SHARE**

(1) The weighted-average number of common stocks outstanding is 78,822,268 shares and 82,581,632 shares in 2009 and 2008, respectively. A stock split during 2008 has affected the computation of the weighted average number of common stocks outstanding for 2009 and 2008.

The weighted-average number of common stocks outstanding in 2009 is calculated as follows (Unit: Korean Won in thousands except per share amount):

|                           | Number of shares issued | Number of days outstanding | Weighted number<br>of shares |
|---------------------------|-------------------------|----------------------------|------------------------------|
| Issued common stocks      | 84,702,850              | 365                        | 30,916,540,250               |
| Treasury stock            | (6,843,781)             |                            | (2,146,412,316)              |
| Common stocks outstanding | 77,859,069              |                            | 28,770,127,934               |
|                           |                         |                            | 365 days                     |
| The weighted average      |                         |                            |                              |
| number of shares          |                         |                            | 78,822,268                   |

(2) The weighted-average number of preferred stocks outstanding is 15,943,622 shares and 18,303,447 shares in 2009 and 2008, respectively. A stock split during 2008 has affected the computation of the weighted average number of stocks outstanding for 2008 and 2009.

The weighted-average number of preferred stocks outstanding in 2009 is calculated as follows (Unit: Korean Won in thousands except per share amount):

|                                       | Number of shares issued | Number of days outstanding | Weighted number<br>of shares |
|---------------------------------------|-------------------------|----------------------------|------------------------------|
| Issued preferred stocks               | 19,426,990              | 365                        | 7,090,851,350                |
| Treasury stock                        | (4,125,903)             |                            | (1,271,429,163)              |
| Preferred stocks outstanding          | 15,301,087              |                            | 5,819,422,187                |
|                                       |                         |                            | 365 days                     |
| The weighted average number of shares |                         |                            | 15,943,622                   |

(3) The net income for common stocks and preferred stocks for the years ended December 31, 2009 and 2008 is as follows (Unit: Korean Won in thousands):

|                                 |   | 2009        |   | 2008        |
|---------------------------------|---|-------------|---|-------------|
| Net income                      | ₩ | 56,490,358  | ₩ | 21,176,560  |
| Net income for preferred stocks |   | (9,594,092) |   | (3,818,888) |
| Net income for common stocks    | ₩ | 46,896,266  | ₩ | 17,357,672  |

The net income for preferred stocks for the years ended December 31, 2009 is calculated as follows (Unit: Korean Won in thousands):

| Dividends for preferred stocks     | 15,301,087* (₩500*22%)                | ₩ | 1,683,120 |
|------------------------------------|---------------------------------------|---|-----------|
| Surplus of the preferred stocks    | ₩47,021,331 thousand (*)              |   |           |
| after dividends                    | *[15,943,622/(15,943,622+78,822,268)] |   | 7,910,972 |
| Net income of the preferred stocks |                                       | ₩ | 9,594,092 |

(\*) The computation was based on 20% of common stock and 22% of preferred stock as dividend.

(4) The earnings per common share for the years ended December 31, 2009 and 2008 is as follows (In thousands won except per share amount)

|                              | 2009 |            | _ | 2008       |  |
|------------------------------|------|------------|---|------------|--|
| Net income for common shares | ₩    | 46,896,266 | ₩ | 17,357,672 |  |
| The weighted average number  |      | 78,822,268 |   | 82,581,632 |  |
| Earnings per common share    |      | 595        |   | 210        |  |

(5) The earnings per share for preferred stocks for the years ended December 31, 2009 and 2008 is as follows (Unit: Korean Won in thousands except per share amount):

|                                 | 2009 |            | _ | 2008       |
|---------------------------------|------|------------|---|------------|
| Net income for preferred stocks | ₩    | 9,594,092  | ₩ | 3,818,888  |
| The weighted average number     |      | 15,943,622 |   | 18,303,447 |
| Earning per preferred share     |      | 602        |   | 209        |

## 19. RELATED PARTY TRANSACTIONS

- (1) The Company's ultimate parent company is Daekyo Holdings Co., Ltd.
- (2) Significant transactions, which occurred in the normal course of business with affiliated companies for the years ended December 31, 2009 and 2008, are as follows (Unit: Korean Won in thousands):

|                              | 2009 |           |           |            | 2008 |           |     |            |
|------------------------------|------|-----------|-----------|------------|------|-----------|-----|------------|
|                              |      | Sales     | Purchases |            |      | Sales     |     | irchases   |
| Parent company:              |      |           |           |            |      |           |     |            |
| Daekyo Holdings Co., Ltd.    | ₩    | 23,374    | ₩         | 1,137,994  | ₩    | 533,789   | ₩   | 1,772,628  |
| Subsidiaries:                |      |           |           |            |      |           |     |            |
| Daekyo Book Center Co., Ltd. |      | 18,608    |           | 1,016,305  |      | 161,685   |     | 676,927    |
| Daekyo EOL Co., Ltd.         |      | 3,272     |           | 3,377,115  |      | 2,505     |     | 2,295,608  |
| Daekyo Bookscan Co., Ltd.    |      | 130,787   |           | 2,907,597  |      | 432,548   |     | 9,321,521  |
| Daekyo America, Inc.         |      | 971,407   |           | 13,157     |      | 591,793   |     | -          |
| P.T Daekyo Indonesia         |      | 281,025   |           | -          |      | 149,045   |     | -          |
| Daekyo Hong Kong Co., Ltd.   |      | 571,853   |           | -          |      | 358,974   |     | -          |
| Beijing Daekyo Co., Ltd.     |      | 140,206   |           | -          |      | 259,846   |     | -          |
| Sanghai Daekyo Co., Ltd.     |      | 104,895   |           | -          |      | 129,204   |     | -          |
| Daekyo Malaysia Sdn. Bhd.    |      | 461,192   |           | -          |      | 327,885   |     | -          |
| Fermatedu Co., Inc.          |      | 292,723   |           | 3,061      |      | 477,718   |     | 913        |
| Daekyo CSA Co., Ltd          |      |           |           |            |      |           |     |            |
| (Formerly The First CS       |      |           |           |            |      |           |     |            |
| Academy Co., Ltd.)           |      | -         |           | 5,319,421  |      | -         |     | 2,207,272  |
| Daekyo Sobics Co., Ltd.      |      | 117,521   |           | 1,400      |      | 138,283   |     | 232,665    |
| Other related parties        |      | 1,266,713 |           | 71,587,740 |      | 2,120,050 |     | 33,907,194 |
|                              | ₩    | 4,383,576 | ₩         | 85,363,790 | ₩    | 5,683,325 | ₩1( | 00,414,728 |

|                              |        | 20                   |    | 2008        |           |          |            |           |
|------------------------------|--------|----------------------|----|-------------|-----------|----------|------------|-----------|
|                              | Receiv | Receivables Payables |    | Receivables |           | Payables |            |           |
| Parent company:              |        |                      |    |             |           |          |            |           |
| Daekyo Holdings Co., Ltd.    | ₩      | 132                  | ₩  | 590,677     | ₩         | 136      | ₩          | 680,783   |
| Subsidiaries:                |        |                      |    |             |           |          |            |           |
| Daekyo Book Center Co., Ltd. |        | 1,347                |    | 253         | 1         | ,596,827 |            | 136,703   |
| Daekyo EOL Co., Ltd          |        | -                    |    | 2,462       |           | -        |            | 1,691     |
| Daekyo Bookscan Co., Ltd     | 29     | 6,335                |    | 30,468      |           | 185,052  |            | 237,896   |
| Daekyo America, Inc.         | 82     | 7,156                |    | 67          |           | 207,442  |            | -         |
| P.T Daekyo Indonesia         | 5      | 7,166                |    | 395         |           | -        |            | -         |
| Daekyo Hong Kong Co., Ltd.   | 1      | 6,199                |    | -           |           | 203,660  |            | -         |
| Beijing Daekyo Co., Ltd.     | 8      | 6,330                |    | 10,000      |           | 140,948  |            | 10,000    |
| Sanghai Daekyo Co., Ltd.     | 4      | 8,472                |    | -           |           | 49,303   |            | -         |
| Daekyo Malaysia Sdn. Bhd.    | 63     | 1,738                |    | -           |           | 411,085  |            | -         |
| Fermatedu Co., Inc.          | 1,35   | 0,492                |    | 2,731       | 1         | ,154,918 |            | -         |
| Daekyo CSA Co., Ltd          |        |                      |    |             |           |          |            |           |
| (Formerly The First CS       |        | -                    |    | 597,508     |           |          |            |           |
| Academy Co., Ltd.)           |        |                      |    |             |           | -        |            | 252,499   |
| Daekyo Sobics Co., Ltd.      | 80     | 0,925                |    | 778,047     |           | 808,288  |            | 778,048   |
| Other related parties        | 8,56   |                      |    | 9,942,213   | 8,414,151 |          | 13,919,615 |           |
|                              | ₩12,68 | 3,032                | ₩1 | 1,954,821   | ₩ 13      | ,171,810 | ₩ 1        | 6,017,234 |

(3) The related account balances outstanding as of December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands).

(4) The compensation costs to key management (directors and internal auditors who have significant control and responsibilities on the Company's operation and business) for the years ended December 31, 2009 and 2008 is summarized below (Unit: Korean Won in thousands).

|                              |   | 2009      |   | 2008      |
|------------------------------|---|-----------|---|-----------|
| Salaries                     | ₩ | 3,602,953 | ₩ | 3,672,711 |
| Post-retirement benefit (*1) | _ | 1,318,199 |   | 1,056,511 |
|                              | ₩ | 4,921,152 | ₩ | 4,729,222 |

(\*1) Estimated amount of accrued severance benefits for key management as of December 31, 2009 and 2008. Provision for severance benefits for key management are #585,062 thousand and #717,307 thousand, respectively.

#### 20. STATEMENTS OF CASH FLOWS:

Significant transactions not affecting cash flows for the years ended December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|   |   | 2009      |   | 2008      |
|---|---|-----------|---|-----------|
| Current maturities of long-term financial instruments       | ₩ | 2,440,000 | ₩ | -         |
| Current maturities of long-term loans                       |   | 1,591,508 |   | 1,666,574 |
| Current maturities of available-for-sale securities         |   | -         |   | 2,814,464 |
| Reclassification of the construction-in-progress to         |   |           |   |           |
| buildings   |   | 291,242   |   | -         |
| Reclassification of the development costs to software,      |   |           |   |           |
| equipments and others                                       |   | 2,000,612 |   | 5,287,207 |
| Reclassification of the initial throw-in equipment to right |   |           |   |           |
| to use donated assets                                       |   | 1,190,969 |   | 313,816   |

The cash on statements of cash flows is cash and cash equivalents in the statements of financial position.

### 21. ACQUISITION OF BUSINESS:

On July, 1, 2009, the Company acquired the internet book sales business segment of Daekyo Bookscan Co., Ltd., in order to reinforce internet business segment of their own. The Company treated the acquisition using the purchase accounting method which resulted in W716,254 thousand of goodwill.

## 22. VALUE ADDED INFORMATION

Value added information for the years ended December 31, 2009 and 2008 are as follows (Unit: Korean Won in thousands):

|                                  | 2009          | 2008          |
|----------------------------------|---------------|---------------|
| Salaries                         | ₩ 125,173,588 | ₩ 119,072,858 |
| Provision for severance benefits | 10,899,189    | 15,005,395    |
| Employee benefits                | 28,702,371    | 27,417,272    |
| Rental charges                   | 17,722,720    | 16,339,778    |
| Depreciation                     | 10,361,297    | 9,562,878     |
| Taxes and dues                   | 2,065,636     | 2,022,408     |
|                                  | ₩ 194,924,801 | ₩ 189,420,589 |

## 23. CONDENSED FINANCIAL INFORMATION FOR THE FOURTH QUARTER PERIOD:

Condensed financial information (based on unaudited financial statements) for the fourth quarter period ended December 31, 2009 and 2008 is as follows:

|                           | 2009. 4Q |                  |        | 2008. 4Q    |
|---------------------------|----------|------------------|--------|-------------|
|                           |          | (In thousands, e | except | per share   |
| Description               | amounts) |                  |        |             |
| Sales                     | ₩        | 212,379,308      | ₩      | 211,626,438 |
| Cost of sales             |          | 180,191,054      |        | 172,844,573 |
| Operating income          |          | 14,880,221       |        | 7,960,515   |
| Net loss                  |          | 3,008,070        |        | 7,403,547   |
| Net loss per common share |          | 33               |        | 73          |

### 24. SELLING AND ADMINISTRATIVE EXPENSES:

The Company's selling and administrative expenses for the years ended December 31, 2009 and 2008 consist of the following (Unit: Korean Won in thousands):

|   |   | 2009       |   | 2008        |
|---|---|------------|---|-------------|
| Salaries and wages                            | ₩ | 14,105,707 | ₩ | 14,213,653  |
| Severance benefits                            |   | 1,151,665  |   | 1,407,167   |
| Employee benefits                             |   | 4,857,039  |   | 5,350,946   |
| Travel  |   | 293,642    |   | 201,051     |
| Communication                                 |   | 692,626    |   | 673,649     |
| Utilities                                     |   | 1,124,929  |   | 997,500     |
| Taxes and dues                                |   | 1,869,709  |   | 1,828,628   |
| Rental  |   | 284,881    |   | 127,144     |
| Depreciation                                  |   | 6,519,125  |   | 5,876,787   |
| Repairs                                       |   | 433,005    |   | 931,473     |
| Insurance                                     |   | 727,513    |   | 563,042     |
| Entertainment                                 |   | 312,481    |   | 391,714     |
| Advertising                                   |   | 31,679,413 |   | 43,539,386  |
| Freight                                       |   | 2,098,967  |   | 2,005,108   |
| Commissions                                   |   | 13,844,322 |   | 14,703,162  |
| Research and development                      |   | 508,813    |   | 397,619     |
| Bad debt                                      |   | 466,097    |   | 1,115,162   |
| Supplies                                      |   | 443,231    |   | 475,017     |
| Publication                                   |   | 1,713,340  |   | 1,423,371   |
| Training                                      |   | 614,910    |   | 1,094,138   |
| Vehicles maintenance                          |   | 243,637    |   | 255,418     |
| Broadcasting within the firm related expenses |   | 491,704    |   | 470,681     |
| Amortization expenses on intangible assets    |   | 2,994,623  |   | 3,539,070   |
| Miscellaneous                                 |   | -          |   | 21          |
|   | ₩ | 87,471,379 | ₩ | 101,580,907 |

#### 25. K-IFRS ADOPTION PLAN AND CURRENT STATUS :

As all the listed companies are required to prepare the financial statements in accordance with K-IFRS from 2011, the Company will adopt K-IFRS starting from 2011.

The Company organized and nominated a group of employees just to manage all the related matters for the adoption of K-IFRS. The Company is providing the K-IFRS internal and external trainings to the employees. The group has been reporting regularly to the management of the K-IFRS adoption plan and the status of such plan. The plans and the current status on the plans are as follows:

| Activity             | Preparation plans               | Current status   |
|----------------------|---------------------------------|--|
| The K-IFRS           | Organize task force team to     | - 2008.06 – 08: the first phase of the consultation is |
| adoption task force  | prepare for K-IFRS adoption     | completed by the external consultants. (analysis of    |
| team and the related |                                 | the difference between K-GAAP and K-IFRS)              |
| financial analysis   |                                 | - 2009.06 – present: the second phase of the           |
|                      |                                 | consultation is in progress by the external            |
|                      |                                 | consultants. (completion of K-IFRS accounting          |
|                      |                                 | policies and pro forma financial statements, &         |
|                      |                                 | others)  |
| Employee training    | Training sessions for employees | - 2008.05 – present:                                   |
|                      | until 2010.06 to obtain the     | (1) employee training sessions (subsidiaries           |
|                      | knowledge about K-IFRS.         | included)  |
|                      |                                 | (2) presentation of effects from K-IFRS adoption       |
|                      |                                 | (3) reporting to the board of directors and the        |
|                      |                                 | management   |
| Accounting system    | Set-up the accounting systems   | -The Company is currently assessing the impact the     |
| organization         | for K-IFRS by 2010.06           | adoption of K-IFRS will have on the accounting         |
|                      |                                 | systems.   |

# Independent Accountant's Review Report on Internal Accounting Control System ("IACS")

English Translation of a Report Originally Issued in Korean

To the Representative Director of Daekyo Co., Ltd.

We have reviewed the accompanying Report on the Management's Assessment of IACS (the "Management's Report") of Daekyo Co., Ltd. (the "Company") as of December 31, 2009. The Management's Report, and the design and operation of IACS are the responsibility of the Company's management. Our responsibility is to review the Management's Report and issue a review report based on our procedures. The Company's management stated in the accompanying Management's Report that "based on the assessment of the IACS as of December 31, 2009, the Company's IACS has been appropriately designed and is operating effectively as of December 31, 2009, in all material respects, in accordance with the IACS Framework established by the Korea Listed Companies Association."

We conducted our review in accordance with the IACS Review Standards established by the Korean Institute of Certified Public Accountants. Those standards require that we plan and perform a review, objective of which is to obtain a lower level of assurance than an audit, of the Management's Report in all material respects. A review includes obtaining an understanding of a company's IACS and making inquiries regarding the Management's Report and, when deemed necessary, performing a limited inspection of underlying documents and other limited procedures.

A company's IACS represents internal accounting policies and a system to manage and operate such policies to provide reasonable assurance regarding the reliability of financial statements prepared, in accordance with accounting principles generally accepted in the Republic of Korea, for the purpose of preparing and disclosing reliable accounting information. Because of its inherent limitations, IACS may not prevent or detect a material misstatement of the financial statements. Also, projections of any evaluation of effectiveness of IACS to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Based on our review, nothing has come to our attention that causes us to believe that the Management's Report referred to above is not fairly stated, in all material respects, in accordance with the IACS Framework established by the Korea Listed Companies Association.

Our review is based on the Company's IACS as of December 31, 2009, and we did not review its IACS subsequent to December 31, 2009. This report has been prepared pursuant to the Acts on External Audit for Stock Companies in the Republic of Korea and may not be appropriate for other purposes or for other users.

March 8, 2010

# **Report on the Operations of the Internal Accounting Control System**

To the Board of Directors and Auditors of Daekyo Co., Ltd.

I, as the Internal Accounting Control Officer ("IACO") of Daekyo Co., Ltd. ("the Company"), assessed the status of the design and operations of the Company's Internal Accounting Control System ("IACS") for the year ended December 31, 2009.

The Company's management including IACO is responsible for designing and operating IACS. I, as the IACO, assessed whether the IACS has been effectively designed and is operating to prevent and detect any error or fraud which may cause any misstatement of the financial statements, for the purpose of establishing the reliability of financial reporting and the preparation of financial statements for external purposes. I, as the IACO, applied the IACS standard for the assessment of design and operations of the IACS.

Based on the assessment on the operations of the IACS, the Company's IACS has been effectively designed and is operating as of December 31, 2009, in all material respects, in accordance with the IACS standards.

March 8, 2010